

Lower Makefield Township
Economic Development Commission
January 25, 2011
Meeting Minutes

Present: Robert Smith, Chairman Edmund Kuszmar
Ellen Slott Fisher, Vice Chair

Mr. Smith called the January 25, 2011 meeting of the LMT Economic Development Commission to order at 7:30PM.

The first order of business was approval of the minutes from the November 30, 2010 meeting. The minutes were approved as written.

Reorganization - The annual nomination and election of officers for the EDC will be postponed until the February meeting.

Online Map Project – Mr. Smith spoke about the online map project which we are considering participation in. He explained that the vendor with whom we worked on the paper map is now working with web only maps. Each known business in LMT will be listed at no charge. LMT businesses opting to advertise at approximately \$300 will get a URL to their website and a Google Maps link for directions to their business. Mr. Smith discussed the project with Mr. Fedorchak, who would like Mr. Smith to present a report on this project and others to the BOS in February or March.

Report from the Board of Supervisors – There was no BOS report as Mr. Stainthroe, who will again be the BOS Liaison for the EDC, was unable to attend the meeting.

New Business

Goals for 2011 – Mr. Smith asked Ms. Fisher and Mr. Kuszmar for their suggestions on EDC goals for 2011. Ideas were discussed and the decision was made to continue the discussion at the February EDC meeting. Mr. Smith noted that he had contacted Zack Rubin, Chairman of the Electronic Media Advisory Committee, to suggest they meet to explore ways the two committees can work together. The EMAC is working with the Township to enhance the website and other media.

The idea of moving EDC meetings to a different night was discussed; Mr. Smith will follow up with Ms. Osofsky and Ms. Levy to get their input.

With no further business to discuss, the January 25, 2011 meeting of the Economic Development Commission was adjourned. The next meeting of the EDC is tentatively scheduled for February 22, 2011, at 7:30PM, in the LMT municipal building.

Respectfully Submitted,

Jeanne Bray, Recording Secretary

