

Township of Lower Makefield  
Golf Advisory Committee  
Meeting Minutes, September 21, 2020

Golf Committee:

Richard Eisner, Chairman – present  
Mark Ellison, Vice Chairman – present  
Jim Richardson, Recording Secretary – present  
David Dileo – present  
Joe Daddario – present  
Helen Bosley – present  
Colin Marsh – present  
Kim Hart – present

Others:

Jim McCartney, LMT Board Liaison – present  
Mike Attara, President, Spirit Golf Management – present  
Ed Gibson, General Manager – present

Meeting Notes:

1. Rich Eisner opened the meeting promptly at 7:00 p.m.
2. Ed Gibson began by stating that August had been a reasonably good month. 26,711 golf rounds were played, coming close to the previous year's total of 28,000 – surprisingly good vis-à-vis Covid. Momentum, he believes, is picking up!
3. The subject of raising rates was next, but tabled as it was decided to delay comments and a decision until our next meeting – Mark Ellison will do some in-depth research.
4. Ed Gibson stated that our special events are getting ever better, both in quantity and quality, which will result in increased revenue.
5. Ed also said that Mark, our chef, has developed a number of new Fall menu items, which coupled with the purchase of some new kitchen equipment, will improve our ability to offer an improved food line-up.
6. Ed explained that our new system of grab-and-go snack and beverage offerings from our on-course beverage carts is working extremely well.
7. Jim Richardson and Colin Marsh discussed the viability of having both Friday outings, while still offering a full dining menu for non-outing guests. It was determined that though we have improved and increased our kitchen capacity, the high demand created by both is simply too much for our kitchen. Therefore, during a Friday outing, other food service will be limited to basic items such as soup and sandwiches.

8. Mike and Ed discussed green aeration, stating that the greens themselves are done, and that the tees and fairways will be done eventually, though the course is so dry that there may be a delay.
9. Mike also discussed our no-show billing policy, which thanks to our new system, will be changing – more on this later.
10. Last month's minutes were approved; the next meeting will be October 19 at 7:30 via ZOOM.
11. The meeting was adjourned at 8:35 p.m.

Respectfully submitted, Jim Richardson, Recording Secretary