



Makefield GC Report thru October 31, 2023

Administration

- 2024 Preliminary Budget Workshop completed. Mike to review Financials & Capital

Golf Course Update

- **September Rounds played were 4,685 vs. 5,050 in 2022 and budget of 4,500. +285 rds.**
- **2023 YTD rounds played thru September 30: 41,203. + 1,680 Rds**
 - **2022 YTD rounds played thru September 30: 39,523**

- **October Rounds played were 4,703 vs 3,909 in 2022 and budget of 2,850. +1,853**
- **2023 YTD rounds played thru October 31: 45, 906. + 2,474**
 - **2022 YTD rounds played thru October 31: 43,432**
- **TO DATE thru 11/26/23: 48,713 Rounds played**

- MHGA Highlands Cup and Superintendent's Revenge – Great turnouts and awesome of day of competition and fun. 48 players in the Cup and 140 players for Black Friday!
- Holiday Sale started on Black Friday with merchandise discounted from 15 – 30% off.
 - Email and advertising have been posted to promote our Sale
 - **Merchandise sales thru Oct 2023 \$170,723 vs Oct 2022 \$135,288. +\$35,435**

Course Maintenance Update:

- Bunker project – Converting to Grass Bunker Left of Greenside #17 Completed.
- End of season on course winterizing is ongoing
- Winter Staff adjustments

FOOD & BEV

- Winter Hours being updated as we go into December
- Modified Winter Menu
- 2 Holiday events booked and weekly advertising and marketing efforts have been spotlighting Banquets & Events.
- As winter months come upon us, Monthly "Themed Events" are being targeted as we have done in the past. (Examples)
 - Comedy Night / Music Night / Valentines Dinner "Wine Pairing" etc...

Capital List

- Mike to review