

Lower Makefield Township
Citizens Traffic Commission
June 21, 2010
Meeting Minutes

Present: Virginia Torbert, Chairperson Susan Herman
 Arthur Cohn, Vice Chairperson William Hogan
 Scott Weaner Richard Davino

Greg Caiola, Supervisor Liaison

Also in Attendance: Jeff Sawyer, State Farm

Mrs. Torbert opened the June 21, 2010 meeting of the Lower Makefield Township Citizens Traffic Commission at 7:40PM.

Approval of May 17, 2010 Minutes – The May 17, 2010 minutes of the Citizens Traffic Commission were approved unanimously, as written.

Safe Driving Event Discussion –

- **Jeff Sawyer, State Farm** – Mr. Sawyer, a State Farm agent in Bensalem, had agreed to attend the meeting to discuss how his company might assist the CTC with the Fall 2010 Safe Driving Event. He spoke of the many safe driving programs and safe driving discounts his company offers to their customers and the fact that those discounts can be lost in the event of an accident. Mr. Sawyer has done Power Point program on safe driving for Bensalem High School students, with great success. He volunteered to present a similar program for teens and their parents at the CTC event. Mrs. Torbert suggested that a discussion of the financial costs involved in unsafe driving be included in his presentation, which would be about 30 minutes, including a 10-minute question and answer period. He agreed to adapt his presentation to fit the CTC event and to provide literature and giveaways. Mr. Cohn asked Mr. Sawyer if State Farm would sponsor the Event; he said he would look into this. He also raised the possibility that State Farm could sponsor a driver simulator for use at the Event. Mrs. Torbert thanked Mr. Sawyer for attending, and promised to get back to him with the final date as soon as it is available.
- **Officer Pagano** – Officer Pagano was not in attendance, but has agreed to speak at the Event. Mr. Cohn will contact her about attending a future meeting.
- **Update on Sponsors** – Mr. Davino and Mr. Cohn have not been able to generate any new sponsors, other than, possibly, State Farm. Mr. Hogan reiterated that he would be happy to be a sponsor and that he thinks Mr. McCaffrey is a possibility. In their meeting with Officer Pell, CTC members will ask him about the Police Benevolent Association sponsoring the Event. Mr. Caiola may ask the LMT Fire Chief about sponsoring, as well.

- Meeting with LMT PD on June 24, 2010 - Mrs. Herman, Mrs. Torbert and Mr. Cohn are meeting with Officer Pell. He has mentioned that he may have a sponsor; in addition, they will get his opinion on which middle school would be best and will get his input on the agenda.
- Date and venue for event, coordination with Pennsbury – Mrs. Herman will have Pennsbury’s calendar in two weeks. In the meantime, Mr. Hogan will find out when the driver simulator is available on Saturdays in October or early November. Once those dates are known, a date for the Event can be chosen.
- Parent/Teen Driving Contracts – Mr. Hogan presented copies of his contract to the CTC members. The contract includes suggested rules for beginning drivers and consequences for failure to comply, which parents can write in. He believes he should present it at the end of the program, with parents and teens in the room. He expects it to take about 20 minutes, including the question and answer period.
- Update on Pennsbury Driver Education Participation – Mrs. Herman scheduled a meeting for July 6 at 9:15am at Pennsbury High School West, to get input on the agenda from the driver education teachers, to discuss the number of credits they will give to students for attendance and the possibility of giving additional credits if parents attend with their teens.
- Time of Event – It was felt that the time for the Safe Driving Event should be 10am-12:30pm.
- Miscellaneous -
 - Mr. Caiola suggested that the Fire Chief should be invited, and the Fire Department recognized for their contribution to public safety.
 - Mr. Sawyer suggested that the Event might work well if the group were divided into three smaller groups, with each presenter doing three presentations and everyone coming together at the end. The CTC members were in favor of this approach.
 - Mr. Hogan said that his card activity (which demonstrates how distractions can impair even routine tasks) would only take about 10 minutes.
 - Mr. Davino asked about taping the event. It was felt that any of the middle schools would have the ability to tape the event; Mrs. Herman will explore the costs for doing this. She would like the event to be broadcast during times when more people are at home, rather than during the hours the event was originally held(morning), as done last year. Mr. Caiola suggested the tape be sent to Comcast also, for broadcasting on their stations.
 - **Flyer:** When the flyer is finalized, Pennsbury will approve it and get it out to their schools. Mrs. Torbert asked that everyone think about ideas for the flyer between now and the next meeting.

Discussion of Draft Letter to Township re Resident Traffic Concerns – Mrs. Torbert asked the CTC members to review her There was also discussion about what kind of deadline for response would be appropriate to request. Members suggested several edits. She will incorporate their suggestions and send the letter to Mr. Fedorchak.

Other Business –

- **BOS Update** –Scott Weaner was reappointed to the Citizens Traffic Commission. The issues of development of Flowers Field, Jennings Tract, and The Gatherings were all extended. The LMT Board of Supervisors voted in support of the restoration of the R-8 Newtown Rail Line and that a feasibility be commenced within a year.

With no further business to discuss, the June 21, 2010 meeting of the Citizens Traffic Commission was adjourned at 9:25pm. The next meeting of the CTC will be held on July 19, 2010, at 7:30pm, in the LMT municipal building.

Respectfully Submitted,

Jeanne Bray, Recording Secretary