

Lower Makefield Township  
Citizens Traffic Commission  
November 15, 2010  
Meeting Minutes

Present: Virginia Torbert, Chairperson                      Susan Herman  
          Arthur Cohn, Vice Chairperson                     Scott Weaner  
          Richard Davino

Absent: Gregory Caiola, Supervisor Liaison; William Hogan

Mrs. Torbert opened the November 15, 2010 meeting of the Citizens Traffic Commission at 7:30PM.

Public Comment – There were no members of the public present.

Approve September Meeting Minutes - The September 20, 2010 meeting minutes were approved unanimously, as written.

Evaluation of Safe Driving Event – Prior to evaluating the event, Mr. Cohn reported on the financial status. He will confirm that the costs are being applied to the Lower Makefield Community Foundation. Mrs. Torbert and Mr. Cohn's costs have not yet been reimbursed.

A discussion of the Safe Driving Event followed. There were 99 people in attendance; all were teens except for approximately 15 parents. It was suggested that it may not have been clear from the wording on the flyer that both parents and teens were invited. In addition, it was felt that the school's involvement may have made it seem more geared to the kids. There was discussion about the need to determine the kind of program that will be held next year, and whether it will be designed for teens or adults. Mrs. Herman noted that Officer Pell is interested in having a debriefing meeting. She suggested that Peggy Pelosi, President of William Penn's PTO, should be invited to attend, as well as someone from Pennsbury's drivers' education program, Lizette Morales-Chomicki, of LYFT and any CTC members interested in attending. Mrs. Herman will schedule the meeting.

- Feedback on the Event:
  - Simulator - was very popular. It was felt we should try to get it every year. However, Mrs. Torbert noted that when she was in attendance, the kids were not getting sufficient direction; she felt they could benefit from incentives such as rewards to follow directions and drive safely on the SIMulator. It was agreed that the CTC needs to know more about how the SIMulator works and whether it can be programmed to score how well the driver performs. If so, the CTC will need to come up with a strategy to make the experience more meaningful for the kids. If the SIMulator cannot score, the CTC must come up with another way to measure success. Mrs. Herman suggested that it might help to have a CTC member assist Officer Pell.
  - Mr. Hogan's parent/child contract presentation was effective. Unfortunately, it was designed mainly for parents, and there were few parents in attendance.
  - The card game was thought to be somewhat effective, though the kids did not seem surprised by the results. In addition, the activity was not long enough to occupy the teens until their turns on the SIMulator.

- Mr. Cohn was not sure if moving the kids around worked well; he thought the venue was so big that we got lost. There was some question about the effectiveness of splitting the groups.
- Because there were technical difficulties, Mrs. Torbert felt that the video of the event was not as professional as it could have been; she questioned whether it should be shown on the cable channel and asked for another opinion. Mr. Weaner offered to view the video and see if it could be edited. It was decided that, in the future, anyone doing a presentation that uses AV equipment must try the equipment out **at the venue** ahead of time. Mrs. Torbert also suggested that there should be a meeting with the cameraman ahead of time as well.
- It was agreed that more time should be dedicated to sign-in and refreshments, and that the program, at 2 ½ hours, may have been too long.
- Thank you letters – Mrs. Bray volunteered to draft a generic thank you letter and forward to the CTC for review.

Roelofs Road Traffic Calming – Mrs. Torbert referenced a letter she had drafted for Police Chief Coluzzi, and asked that everyone review it and forward their comments. It was decided that Mrs. Torbert will ask for Mr. Caiola’s input on it before sending the letter.

Regency at Yardley – Mrs. Torbert reported on some concerns she has about the residential, 55+ townhome and single housing, piece of the Regency project. She is not sure how they can make all required improvements before beginning building in the next few months. Because the improvements are only referenced by a footnote on the plans(the actual drawings are on earlier plans from 2001 and 2006), and there is no descriptive list of all of the improvements, she is afraid some could fall through the cracks. She had requested a copy of the plans from the Zoning Department. After she has seen the plans, Mrs. Torbert will draft a note to Mr. Caiola voicing her concerns.

Flowers Field – The builders agreed to do a traffic study for Flowers Field but have gotten an extension on that project, until February. In the meantime, they are moving forward on Edgewood Crossing, which is a concern because they are doing so without having provided a traffic study for the area.

With no further business to discuss, the November 15, 2010 Citizens Traffic Commission meeting was adjourned at 9:40PM. The next meeting will be held on December 20, 2010, at 7:30PM, at the LMT municipal building. Because of holiday conflicts with the January and February meetings, the January meeting will be held on January 31, 2011, at 7:30PM, at the LMT municipal building. The February meeting will also need to be rescheduled.

Respectfully Submitted,

Jeanne Bray, Recording Secretary