

Lower Makefield Township  
Economic Development Commission  
Meeting Minutes  
October 27, 2009

Present:	Greg Caiola, Supervisor Liaison	Margaret Fine Levy
	Ellen Slott Fisher	Cynthia Osofsky
	Edmund Kuszmar	Robert Smith

The October 27, 2009 meeting of the LMT Economic Development Commission was held at Christine's of Yardley, a local LMT business.

Meet and Greet Update – It was reported that Cam Troilo may attend, and give an update on the Edgewood Village project. So far, there have been twenty-two yes responses from fifteen unique businesses. Only businesses from Lower Makefield were invited this time. Greg extended an invitation to the LMT Board of Supervisor candidates, Fran McDonald and Dan McLaughlin. Nancy Frick, of LMT Zoning, will provide information and answer questions. Mark Auman, of Hampton Inn & Suites, is hosting the event and will provide light refreshments. Bob will have 22 copies of the book, How to Swim With the Sharks Without Being Eaten Alive, which will be raffled off to attendees who give us their business cards. The EDC members will meet at the Hampton Inn at 5:15PM. Lisa Huchler-Smith of the Disabled Persons Advisory Board will be on hand to review parking plans. Bob made fifty copies of the DPAB brochure.

Signage – Greg has talked to the Supervisors about signage. Ed commented that we should use local contractors; he has begun researching local contractors on the Internet. Greg suggested we need an overall plan for the signs, with some larger ones at the main gateways and smaller ones as directional signs. Bob suggested that alternate recognition vehicles should also be considered, mentioning Firehouse Bikes of Yardley Borough as an example of a local business using the particularly creative marketing technique of placing bike racks, with its name on them, in multiple locations around the area.

Map – Most of the maps have been distributed. Ed suggested that realtors would be a good outlet, but Bob said most realtors have their own maps.

Liquor Licenses – It was hoped that the EDC could meet Christine's owner while at the restaurant, to discuss liquor licenses and suggest they consider having the next meet and greet. Bob was unable to reach the owner.

The meeting was adjourned. The next meeting of the Economic Development Commission will be held on Tuesday, November 24, 2009, in Meeting Room C in the LMT municipal building, at 7:30PM.

Respectfully Submitted,

Jeanne Bray, Recording Secretary