

Lower Makefield Township
Economic Development Commission
Meeting Minutes
February 23, 2010

Present:	Robert Smith, Chairman	Margaret Fine Levy
	Ellen Slott Fisher, Vice Chairman	Cindy Osofsky
	Edmund Kuszmar	Pete Stainthorpe, Liaison

Mr. Smith called the February 23, 2010 meeting of the Economic Development Commission to order at 7:30PM.

Approval of January 26, 2010 EDC Meeting Minutes - The minutes were approved unanimously, with no changes.

LinkedIn – Mr. Smith reported that he has created a Lower Makefield Economic Development Group on LinkedIn, the professional networking site. He asked the Commission to encourage others to join. He will have a notice about it added to the LMT website.

Edgewood Village – Mr. Smith reported that, at Mr. Fedorchak's request, he had written a letter in support of a grant application for money to find connecting sewers in Edgewood Village. The application was sent to Congressman Patrick Murphy's office. Mr. Kuszmar asked if that is the developer's responsibility, and Mr. Stainthorpe said, if you can get a grant, you can attract developers. Mr. Smith is working with Mr. Fedorchak to schedule a briefing for Congressman Murphy's staff with the Edgewood Village developers, Mr. Majewski, Mr. Fedorchak, and any EDC members who wish to attend.

Gateway Signage Project – There was discussion about the steps to move forward on the signage project:

- Design - Mr. Smith distributed pictures of sample signs for ideas on design. He asked everyone to look for other sign designs and to get back to Ms. Fisher with their thoughts on what they would like to include on LMT's signs. He suggested that the LMT seal should be a constant.
- Cost - the EDC prefers finding a sponsor, so that there is no cost to the taxpayer. There were questions regarding how the sponsor should be acknowledged – on the sign or in other ways.
- Outreach - the EDC will need to meet with other Committees with an interest in the project, such as the Historical Commission.
- Locations - Ms. Levy will follow up with Mr. Fedorchak on old maps which show locations previously chosen for signs. It is the EDC's job to come up with suggested locations and forward them to Mr. Majewski. After they find out how much money is available, they can prioritize the locations.
- Sponsors – Mr. Smith will develop a sponsor recognition plan and make a list of possible sponsors.
- Cost - Mr. Smith has not been able to find any information on cost or budgets. He will reach out to some sign businesses to ask for prices and get some paperwork. Ms. Bray will get paperwork from farmers' market sign, made by FastSigns. Mr. Stainthorpe said that anything over \$10,000

has to go out for bid, but, if sponsors are paying, bidding may not be required. He also suggested that the EDC might want to get RFPs as a first step.

- Mr. Kuszmar suggested that the EDC create specifications and an RFP before reaching out to vendors for prices.
- Installation – Mr. Smith will get specifications from the LMT Zoning Department.
- When there is more information on the signage program, Mr. Smith will attend a Board of Supervisors meeting and report on the LinkedIn group, signage program, and any other EDC updates.

Meet and Greet - Mr. Smith has not yet reached out to Makefield Highlands Golf Course, where the EDC hopes to hold the next meet and greet. He will ask them to co-sponsor the event, as McCaffrey's and the Hampton Inn have done.

With no new business to discuss, the meeting was adjourned at 8:40PM. The next meeting of the Economic Development Commission will be held on Tuesday, March 23, 2010, at 7:30PM in the LMT municipal building.

Respectfully Submitted,

Jeanne Bray, Recording Secretary