

Lower Makefield Township  
Cable Advisory Council  
Meeting Minutes  
November 12, 2009

Present: Zachary Rubin, Chair                      Pete Stainthorpe, Supervisor Liaison  
            Marilyn Bydalek                                 Joshua Waldorf

The November 12, 2009 meeting of the Cable Advisory Council of Lower Makefield Township was called to order by Chairman Rubin at 7:30PM.

Also in attendance: John Strasser, Verizon Franchise Manager; Digger O'Brien, LMT Disabled Advisory Board

Approval of the Minutes of the September 10, 2009 Meeting – The minutes were unanimously approved, as written.

John Strasser, Verizon Franchise Manager – Mr. Strasser, Verizon's liaison to the Township on FIOS TV products, was in attendance at Mr. Rubin's request. Mr. Rubin asked for an update on the progress Verizon has made in meeting their installation deadlines. Mr. Strasser reported that the agreement calls for significant numbers to be completed within 36 months, and they are now at 90%. The 36 months end on November 15, 2009, and Mr. Strasser feels the significant numbers condition has been met. They expect to have the remaining 10% completed by the agreement date of November 15, 2012. The extended service date is 2016 and Verizon has completed 20-30% of that work. Mr. Rubin asked what would happen if they didn't meet the 2012 deadline; Mr. Strasser explained that there are consequences laid out in the agreement but that he doesn't see any problem with meeting the deadline. Mr. Rubin mentioned that Verizon is putting a retail store in Philadelphia and asked if we might get one in Bucks, and Mr. Strasser said he did not think so. Mr. Rubin asked about a Verizon public access channel and was told that it has not been activated for Lower Makefield because there has been no request. Mr. Strasser mentioned that Verizon is providing grant money to LMT, \$11,000 in total, half on the fifth anniversary of the service period and the other half on the tenth anniversary. Mr. Rubin asked how his community's homeowners' association can request exclusive rates; Mr. Strasser said he will forward the contact information. After providing some additional information on new FIOS services, Mr. Strasser left the meeting.

Mission Statement – Ms. Bydalek had developed a CAC mission statement for the LMT newsletter; Mr. Waldorf built on it and presented the updated copy to the Council for their review. It included expanded responsibilities since the CAC members agreed they have outgrown their mission of simply working with cable companies. There was also agreement that the name needed to be changed, and the CAC agreed to the new name of Electronic Media Advisory Council. Ms. Bydalek moved to accept the mission statement as written, Mr. Waldorf seconded and it was approved unanimously. Mr. Stainthorpe will present it to the Board of Supervisors.

Televising the LMT Historical Commission's Program on November 15, 2009 – Mr. Kelliher and Mr. Rubin had met with the LMT Historical Commission to discuss televising the November 15 joint presentation

by the Historical Commission and Historical Society on the history of LMT. Promotions of the upcoming program have been shown on the cable channel.

Content for the Government Access Channel – Mr. Waldorf reported that he had been unable to find a way to lock in the information boxes on the template Mr. Kelliher provided. Mr. O'Brien, of the LMT DPAB, was in attendance to find out what the CAC needs from them to get information about the DPAB on the GA channel. Mr. Rubin said they will need one or two slides. The CAC will make up a standardized form that will go out to all committee chairs. Mr. O'Brien presented a first draft of a presentation the DPAB has designed.

Streaming of LMT Board of Supervisors Meetings on the LMT Website – The value of streaming LMT BOS meetings, so they can be seen from any location, was discussed. Mr. Rubin reported that Mr. Maloney, LMT Chairman, is working on this.

As there was no further business, the meeting was adjourned at 8:30PM. The next meeting of the Cable Advisory Board will be held on Thursday, January 14, 2010, in the LMT municipal building.

Respectfully Submitted,

Jeanne Bray, Recording Secretary