

LMT ECONOMIC DEVELOPMENT COMMISSION

1/26/16 MEETING NOTES

PRESENT: Tom Conoscenti, Ellie Fisher, Joan Kamens, Rajani Veeramachanen, David Wilner

ABSENT: Meg Levy, John Lewis, David Schmid

1. Officer Positions

- a. All members present agreed that Tom Conoscenti will serve as Chairman and David Wilner will serve as Vice-Chairman.

2. 2016 Agenda: Projects & Action Items

- a. EDC role in promoting Lower Makefield Township (Tom Conoscenti's discussions with some Supervisors following the Community Update presentation at the October 2015 BOS meeting)
 - ⇒ We will continue this discussion with John Lewis at the EDC February meeting.
- b. Update and reissue the Township Business Map (the printed version published in 2009 and the 2012 interactive version appearing on the Township web site)
 - ⇒ Tom Conoscenti has contacted and requested an update proposal from Craig Cartography, which holds the copyrights on those outdated maps. He has also solicited a proposal from Discovery Maps, which publishes a Delaware Valley area map focusing on local points of interest.
- c. Revise and update the EDC brochure posted on the LMT web site: ***Lower Makefield.....In The Middle of Everything***
 - ⇒ Rajani Veeramachanen offered to lead the writing and editing process for the update, together with assistance from Ellie Fisher and David Wilner.
- d. 2016 EDC Business Survey
 - ⇒ Members will review the 2015 Business Survey and be prepared at the EDC February monthly meeting to suggest new and revised questions for the 2016 Business Survey. The plan is to follow the same relative timeline as in 2015, with the Survey distributed in May, with the results returned in June and compiled in July.
- e. Managing EDC media: Twitter account, LinkedIn Group, LMT web site, Facebook
 - ⇒ Tom Conoscenti will invite Zach Rubin of the LMT Electronic Media Advisory Board to meet with the EDC at an upcoming meeting. The goal is to make the existing EDC media more active without unnecessarily duplicating other Township efforts.
- f. Update and Reissue the ***LMT Economic Activity Heat Map*** for 2016
 - ⇒ This project will be scheduled for September / October.
- g. Community Event / Meet & Greet with businesses and residents
 - ⇒ Members will continue discussing these event plans, perhaps in conjunction with the Farmer's Market or perhaps as a standalone Sept / Oct event at a local Township site.
- h. Dave Schmid's Discussion Memo on LMTEDC Mission Evaluation – discussion deferred
- i. Possible special invitees to EDC 2016 monthly meetings, e.g., Bucks County EDC, Bucks County Planning Commission, Yardley Borough Business Enhancement Team
 - ⇒ Tom Conoscenti will make contacts and extend invitations.

NEXT SCHEDULED MEETING: Tuesday, February 23, 2016 at 7:30pm in the Township Building Meeting Room