

LMT ECONOMIC DEVELOPMENT COMMISSION
3/22/16 MEETING NOTES

PRESENT: Tom Conoscenti, David Wilner, Joan Kamens, Med Levy, David Schmid. Rajani Veeramachanen
ABSENT: John Lewis, Ellie Fisher

1. 2016 Map Update Project: Update and reissue the Township Business Maps (the 2009 printed version and the 2012 interactive version appearing on the Township web site)
 - Lynn Bush, Executive Director of the Bucks County Planning Commission, has confirmed that Lower Makefield Township's participation in the consortium that maintains the county Geographic Information System allows us access to those GIS files for purposes of our township map project.
 - One potential vendor has submitted a proposal with documents for review to update both versions of the township map.
2. 2016 EDC Brochure Project: Revise and update the ***Lower Makefield.....In The Middle of Everything*** brochure posted on the LMT web site
 - Rajani proposed a design framework to make the brochure more impactful by emphasizing more graphics, such as charts, graphs and tables, to present township information. The members agreed with this direction and Rajani will continue along this line and present the draft at an upcoming meeting
3. EDC role in promoting Lower Makefield Township
 - EDC members are looking for specific guidance from the BOS as to expectations regarding substantive contributions and priorities for this year. We will try to arrange a meeting with John Lewis and / or Jeff Benedetto prior to the regular April meeting.
4. 2016 EDC Business Survey Project
 - After further review, we finalized the questions for the upcoming 2016 Business Survey. We will follow the same relative timeline as in 2015, with the Survey distributed in May, the results returned in June and then compiled in July. We are also looking at offering respondents an online response option.
5. EDC Contact List
 - Members requested that this document be updated and re-issued and Tom will do so.

NEXT SCHEDULED MEETING: Tuesday, April 26, 2016 at 7:30pm in the Township Building Meeting Room