

LMT ECONOMIC DEVELOPMENT COMMISSION
5/25/16 MEETING NOTES

PRESENT: Tom Conoscenti, John Lewis, Meg Levy, Joan Kamens
ABSENT: David Wilner, Ellie Fisher, David Schmid, Rajani Veeramachanen

SUMMER MEETING SCHEDULE

All members present agreed to meet only in July and to cancel both the June and August meetings.

NEXT SCHEDULED MEETING: Tuesday, July 26, 2016 at 7:30pm in the Township Building Meeting Room

1. 2016 EDC Business Survey Project
 - ➔ Barbara Ellison of the Township Manager's Office mailed print copies of the Annual Business Survey to approximately 400 Township-based businesses. In addition, Tom Conoscenti posted an online version available through the SurveyGizmo web site. We are aiming to cut off responses on June 18. Results will be aggregated and shared with the community and the Board of Supervisors in September.

2. 2016 Map Update Project: Update and reissue the Township Business Maps (the 2009 printed version and the 2012 interactive version appearing on the Township web site)
 - ➔ John Lewis advised us that the Electronic Media Advisory Committee is proceeding with an outside vendor to revise the township web site. The interactive map of Township-based businesses based on Google Maps will be linked to www.lmt.org.
 - ➔ We will proceed with the potential vendor for the new printed version of the Township map. Tom Conoscenti will meet with Terry Fedorchak to discuss the contract approval process.

3. Economic Development Commission's ***Lower Makefield.....In The Middle of Everything*** Brochure Update Project
 - ➔ Further discussion on this project is deferred until the next meeting.

4. Art in the Park Project
 - ➔ Further discussion on this project is deferred until the next meeting.

5. Welcoming Contacts
 - ➔ We had our first discussion about starting a program to regularly welcome new businesses to the Township. For further discussion at the next meeting, members were asked to think about possible ways for the EDC to be made aware of new businesses and for ways to officially welcome these businesses.
 - ➔ In 2015, Supervisor Kristin Tyler indicated that she had a conversation with one of the Bucks County Commissioners about ways the County could help Lower Makefield attract businesses to the area. John Lewis offered to get further details from Kristin Tyler.
