



Lower Makefield Township, PA

2016 LMT Business Survey – Combined Print & Online Responses

Uniquely positioned along the Northeast Corridor between Philadelphia and New York, Lower Makefield offers attractive opportunities for local, regional and international businesses. We want our businesses to maximize these opportunities and we would like to understand how the business climate in the Township impacts your success and can be improved. We encourage you to participate in this brief survey since it can benefit you and your business. We look forward to receiving your responses.

➔NOTE: All responses are confidential and only aggregated response data will be released◀

OPTION #1: Complete this survey online at <http://sgiz.mobi/s3/2016-LMT-Business-Survey>

OPTION #2: Please mail or fax (215-493-3053) or deliver to

Lower Makefield Township Offices, 1100 Edgewood Road, Yardley, PA 19067

NAME: _____ BUSINESS NAME: _____

EMAIL: _____ **TOTAL RESPONSES: 103 / 394 (26.1%)**

1. What is the general nature of your business?

| | | |
|--------------------------------------|------------------------------------|----------------------|
| <u>0</u> Restaurant/Food | <u>0</u> Research/Development | |
| <u>7</u> Retail Store | <u>1</u> Life Sciences | |
| <u>36</u> Medical/Dental | <u>4</u> Technology/Communications | |
| <u>12</u> Bank/Financial Services | <u>4</u> Personal Services | |
| <u>15</u> Other Professional Service | <u>16</u> Other _____ | |
| | | <u>5</u> No Response |

2. How long have you been located in Lower Makefield Township?

| | | |
|------------------------|------------------------------|----------------------|
| <u>22</u> 0 – 5 years | <u>31</u> 11 – 20 years | <u>5</u> No Response |
| <u>14</u> 6 – 10 years | <u>31</u> More than 20 years | |

3. Where is your business located?

| | | |
|------------------------------------|--|----------------------|
| <u>18</u> Multi-tenant Office Bldg | <u>4</u> Residential Neighborhood | <u>5</u> No Response |
| <u>53</u> Office Park/Condo | <u>8</u> Dedicated / Freestanding Building | |
| <u>13</u> Shopping Center | <u>2</u> Other | |

4. Would you be interested in forming / joining a Lower Makefield Business Assn? 46 Yes 40 No 17 No Response

5. What can Lower Makefield Township do to support your business?

Comment: **PLEASE SEE LIST OF COMMENTS**

6. Number of employees at your Lower Makefield location(s): **AVERAGE**

| | |
|--|--------------------------|
| <u>16</u> Current number of fulltime & part-time employees | [<u>9</u> No Response] |
| <u>5</u> Number hired in the past 3 years | |
| <u>2</u> Projected to hire in the next 3 years | |
| <u>1</u> Staff Reduction in past 3 years | |

Lower Makefield Township Economic Development Commission

7. What are your general business plans for the next three years in Lower Makefield Township?

59 No change 2 Relocate 17 Expand 11 No Response
13 Add new products/services 3 Reduce 2 Closing business

8. Why did you originally choose Lower Makefield Township to locate your business?

32 Proximity to markets, customer base, suppliers or complimentary businesses
49 Location in Bucks County and/or the Greater Philadelphia Region
5 Skilled or educated workforce
12 Transportation network (highways, rail, air, etc.)
11 Cost factors: building, utilities, etc.
21 Quality of life/community appeal for employees and / or self
7 Other _____
6 No Response

9. Where do you live:

43 Lower Makefield Township 3 Elsewhere in Pennsylvania
43 Elsewhere in Bucks County 9 Elsewhere (_____)
10 No Response

10. How would you describe the business climate in Lower Makefield Township?

15 Excellent 41 Very Good 34 Good 1 Poor 12 No response

Why? _____

11. How important are the following attributes of Lower Makefield Township to your business operations?

| SCALE: 1 = EXTREMELY IMPORTANT / 5 = NOT IMPORTANT | 1 | 2 | 3 | 4 | 5 |
|---|----------|----------|----------|----------|----------|
| Access via highways, roads and public transportation | | | | | |
| Availability of a quality workforce | | | | | |
| Availability and reasonable cost of commercial/business space | | | | | |
| Adequate parking | | | | | |
| Access to banks and professional services | | | | | |
| Access to arts, culture and entertainment | | | | | |
| Access to retail and shopping opportunities | | | | | |
| Access to parks, recreation and open space | | | | | |
| Cost of doing business | | | | | |
| Tax environment, including absence of earned income tax | | | | | |
| Crime rate | | | | | |
| Infrastructure & first responders (roads, utilities, bridges, police, fire) | | | | | |
| Restaurants, eateries, taverns | | | | | |
| Quality of school system (K-12) | | | | | |
| Overall community appearance | | | | | |
| Variety of residential housing | | | | | |
| Overall township & local area business environment | | | | | |
| Licensing, permitting, regulatory environment (Lower Makefield Township) | | | | | |

12. Would you recommend Lower Makefield Township as a place to locate a business? 8 4 Yes 3 No

16 No Response

Why or Why Not? **PLEASE SEE LIST OF COMMENTS**
