

**LOWER MAKEFIELD TOWNSHIP ECONOMIC DEVELOPMENT COMMISSION  
10/25/16 MEETING NOTES**

PRESENT: Tom Conoscenti, John Lewis, Meg Levy, David Schmid, Joan Kamens,  
ABSENT: David Wilner, Rajani Veeramachanen, Ellie Fisher

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**SPECIAL REMINDER: BECAUSE OF THE UPCOMING THANKSGIVING AND CHRISTMAS HOLIDAYS, WE AGREED TO HAVE ONE COMBINED NOVEMBER / DECEMBER MEETING. THE NOVEMBER MEETING IS MOVED TO TUESDAY, NOV. 29 AND THE DECEMBER MEETING IS CANCELLED.**

**NEXT SCHEDULED MEETING: Tuesday, November 29, 2016 at 7:30pm in the Township Building Meeting Room**

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1. 2016 EDC Annual Business Survey Project
  - ➔ Responses from the print copy are being consolidated with the SurveyGizmo online responses. The combined results will be included in the upcoming Community Update Report to the BOS and then posted to the EDC page on the LMT web site.
2. 2016 Map Update Project: Update and reissue the Township Business Map
  - ➔ Target Marketing, the company engaged for this project, reported that their ad sales effort so far to LMT businesses “exceeded (their) greatest expectations.”
  - ➔ We are responsible for providing copy for four panels for the printed map document. To that end and to achieve a consistent message for the Township, John Lewis recommended that we use Jill Laurinaitis, who is already engaged to assist the Electronic Media Advisory Committee, to assist us. Tom Conoscenti is arranging to meet with her.
3. EDC Economic Activity Heat Map
  - ➔ A new edition of the LMT Economic Activity Heat Map, measuring the recent trend of eight economic attributes, is prepared and will be included in the upcoming presentation to the Board of Supervisors. We discussed possible additional metrics to measure for future Heat Maps.
4. Community Update
  - ➔ We are attempting to schedule our Annual Community Update Report for an upcoming Board of Supervisors meeting in November.
5. Economic Development Commission’s ***Lower Makefield.....In The Middle of Everything*** Brochure Update Project
  - ➔ Further discussion is deferred until the next EDC meeting.
6. Art in the Park Project
  - ➔ Further discussion on the possible scope and location for this project is deferred until the next EDC meeting.

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