

Lower Makefield Economic Development Commission

Meeting Minutes – November 27, 2012 7:30pm

Attendees: Bob Smith, Pete Stainthorpe, Cindy Osofsky, Margaret Fine-Levy, Sally Ann Haulman, Jesse Levy

Brochure:

Bob Smith announced that the commission has enough information to pull the brochure together. The next step is to edit the document with the help of Ellie Fisher. Mr. Smith will speak to Ms. Fisher about this. Afterwards, Mr. Smith will work on the layout. Pete Stainthorpe recommended that the document should be no more than four pages. Sally Haulman suggested that it can be in a tri-fold. Once Mr. Smith works on the layout, the commission will present to a graphic designer for advice on how to proceed.

Mr. Smith would like the commission members to provide feedback and suggested changes by using the track changes functionality. Any suggestions need to be submitted within two weeks.

Social media:

Jesse Levy presented to the group that there is some underlying interest within the business community for the Township to have official social media pages as a way to communicate township activities, new businesses, and emergency situations.

Bob Smith suggested that Mr. Levy looks into what do other townships do for social media. He also mentioned that there is an existing Facebook page titled “Lower Makefield is a Great Place to Live”, however the interaction on the page is not always appropriate. Mr. Smith likes the idea of an official page as long as it is not interactive.

Board of Supervisors Update:

Pete Stainthorpe mentioned that the Greenhouse is under construction and will provide some summer time quality tomatoes and lettuce locally grown. The greenhouse is using the least productive acreage on the farm.

Mr. Stainthorpe also discussed the following:

- The Satterthwaite house needs private funding to fix the home.
- State Agriculture Preservation Board applied for conservation easement.
- Budget meeting to discuss financial strain on the local ambulance company. A small tax increase may be necessary to maintain the existing service.

Next Meeting is December 18th, 2012 at 7:30pm