

Lower Makefield Township
Economic Development Commission
February 26, 2013
Meeting Minutes

Present: Jesse Levy, Chairperson Margaret Fine Levy
 Ellen Slott Fisher, Vice Chairperson Robert Smith
 Edmund Kuszmar Pete Stainthorpe, Supervisor Liaison

Review and Approval of Minutes from the January 22, 2013 EDC Meeting – The January 22 minutes will be reviewed at the March meeting of the EDC.

Social Media and EMAC – Zack Rubin, Chair of the Electronic Media Advisory Committee, was in attendance. At the EDC’s January meeting, it was suggested that it might benefit the EDC and the EMAC if they were to discuss their mutual interest in moving forward with social media in the Township. Mr. Smith invited Mr. Rubin to attend the February 26 meeting. He gave an overview of the EMAC’s position on social media, and explained that he and Mr. Kelliher, Vice Chairperson of the EMAC, had met with Mr. Fedorchak to get his thoughts on it. Mr. Fedorchak said he will talk to Chief Coluzzi, who is in charge of emergency communication for LMT. Mr. Rubin explained that the EMAC believes social media, primarily Twitter, should be used by the Township for more than emergency messaging.

Bucks County Planning Commission – Lynn Bush, who is on the Bucks County Planning Commission, and County Chief Clerk, was also in attendance. She had asked to be on the agenda to speak about the Bucks County Municipal Economic Development Initiative, a program “that will focus County resources on ensuring the continued and expanded economic prosperity of Bucks County and its 54 municipalities,” and to offer to meet with the EDC about Township needs. After, it was agreed that the EDC would appreciate this support, and will put together a suggested agenda for a meeting with Ms. Bush.

Brochure Update – Mr. Smith reported that the brochure is almost complete. As soon as it is complete, he will send it to the Township for posting on the LMT website, with links to the EDC website. There has to be more discussion about the best format for the document; Mr. Smith will create the HTML version. Mr. Stainthorpe suggested that it might be helpful to have someone from the EDC call the Governor’s office to provide information on why LMT is a good place to live and/or open a business.

Supervisor Liaison Report – Mr. Stainthorpe reported on a recent meeting in which gun control was on the agenda. The Supervisors agreed unanimously that gun control is a state issue, not a local one.

With no further business to discuss, the February 26, 2013 meeting of the Economic Development Commission was adjourned at 8:45PM. The next meeting of the EDC will be held on March 26, 2013, at 7:30PM, at the LMT municipal building.

Respectfully Submitted,

Jesse Levy, Chairperson