

Lower Makefield Township
Economic Development Commission
May 28, 2013
Meeting Minutes

Present: Jesse Levy, Chairperson Robert Smith
 Margaret Fine Levy Pete Stainthorpe, Supervisor Liaison

Review of Meeting Minutes from the April 2013 Meeting – The April minutes will be reviewed at the June meeting.

Update on Use of Social Media to Further Economic Development – Mr. Levy would like to have a backlog of tweets on hand; he shared the tweets provided by members of the EDC. Mr. Smith suggested posting one tweet each day. In a discussion of attracting followers, Mr. Levy suggested we might start with word of mouth. Mr. Levy will set up a Twitter account this week and forward the handle to the group.

Business and LMT - Mr. Levy gave an update on his attendance at a Bucks County Economic Development dinner. Mr. Smith suggested that attendance at Select Philadelphia meetings might also be beneficial. Some ideas for follow up are:

- Visit Bright Farms; include Bright Farms in our tweets
- Meet with three or four other businesses, to get their personal stories and feedback on why they moved to LMT
- Write a newsletter and send to a list of site selectors; it could include two or three stories about the Township and local businesses
- Build up the EDC section of the LMT website
- Meet with LMT accountants, lawyers, realtors and other business leaders; request their help with filling office space

Mr. Smith provided information on some of the more interesting LMT businesses. It was agreed that Select Philadelphia can be helpful to the EDC. Mr. Smith has been in regular contact with their President and CEO, Tom Morr, who spoke at an EDC Meet and Greet.

Business Survey - Mr. Levy received questions for the business survey from some EDC members and will forward them to all members, as well as the Perkasio survey, which can be used as a model. He asked that the members forward their feedback so that the survey can be completed by mid-June. Mr. Smith suggested that he ask LMT staff member, Barbara Ellis, for the latest edition of the fire permit list and Tax Collector, Becky Cecchine, for her list of taxpayers.

Old Business – Mr. Levy spoke about Bob Dwyer’s attendance at the April EDC meeting. Mr. Dwyer is with BPG and was in attendance to talk about the Capstone project. BPG may be interested in changing the zoning for Capstone to multi-use, from light office.

With no further business to discuss, the May 28, 2013 EDC meeting was adjourned at 8:55PM. The next meeting of the EDC will be held on June 25, 2013, at 7:30PM, in the LMT municipal building.

Respectfully Submitted,

Jesse Levy, Chairperson