



2021 Year in Review

Comparison between Jan 01 - Dec 31, 2021 and Jan 01 - Dec 31, 2020

Top posts by engagement rate in 2021



The Lower Makefield Township Building and Community Center will be closed on Thursday and Friday for the holiday. We will

200% engagement rate

AGENDA

LMT Board of Supervisors
Lower Makefield Township
Nov 01, 16:05

The Board of Supervisors Meeting is scheduled for Wednesday, November 3, 2021. To learn how to view and participate in the

200% engagement rate

AGENDA

LMT Board of Supervisors
Lower Makefield Township
Dec 31, 15:19

The Lower Makefield Township Board of Supervisors Reorganization Meeting is Scheduled for MONDAY, JANUARY 3, 2022 7:30

100% engagement rate

Post engagement % in 2021



6.08%
engagement rate

↘ 3.3% from 6.29%

Top tweets by engagement rate in 2021



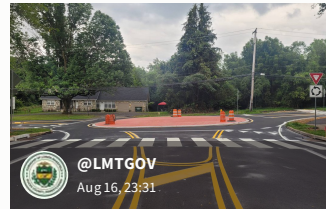
We are all ready for Community Day tomorrow Saturday August 28th! We hope to see you there. Please click the following link

35.43% engagement rate



We are here! Come join us at community day 1050 Edgewood rd. <https://twitter.com/LMTGOV/status/14316567>

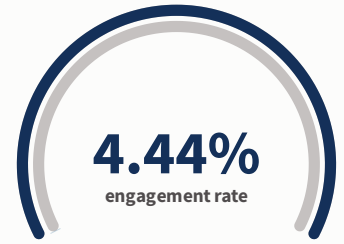
27.89% engagement rate



The Edgewood Road roundabouts are on schedule with Mill Road concrete formwork starting today. Schuyler Road needs to have

27.56% engagement rate

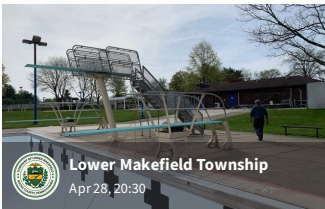
Post engagement % in 2021



4.44%
engagement rate

↗ 4.44 from 0%

Top posts by engagement rate in 2021



We have been hustling at the pool to get it ready for season! This week we installed the diving boards, completed some painting,

67.74% engagement rate



We want to hear from you - We have launched a community needs assessment to learn more about what issues are most

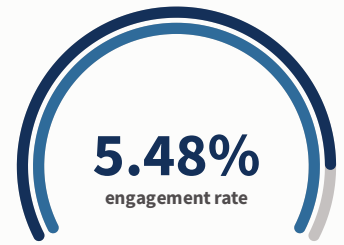
50% engagement rate



Township residents contract independently for curbside trash & recycling removal. The list of LMT licensed trash haulers authorized

35.29% engagement rate

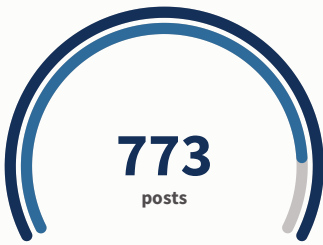
Post engagement % in 2021



5.48%
engagement rate

↘ 11.5% from 6.2%

Posts in 2021



773
posts

↗ 14.5% from 675

Engagement by type in 20...

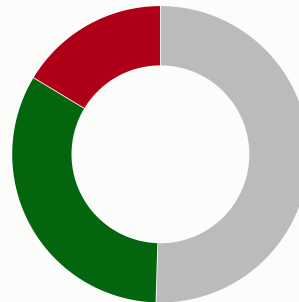
Reactions ↘ **17.3%** **6.1K**

Comments ↘ **0.4%** **1.8K**

Shares ↘ **17.7%** **856**

Inbound sentiment in 2021

● Neutral ● Positive ● Negative

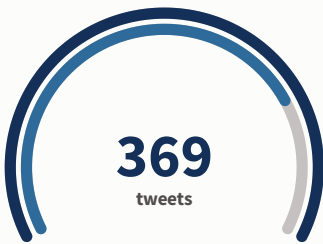


Post link clicks in 2021

11K
clicks

↗ 65.1% from 6.5K

Tweets in 2021



369
tweets

↗ 30.4% from 283

Post impressions in 2021

45K
impressions

↗ 45K from 0

Engagement by type in 20...

Likes ↘ **8** **265**

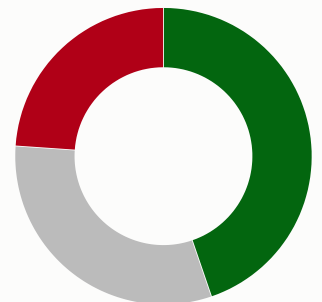
Retweets ↘ **40** **41**

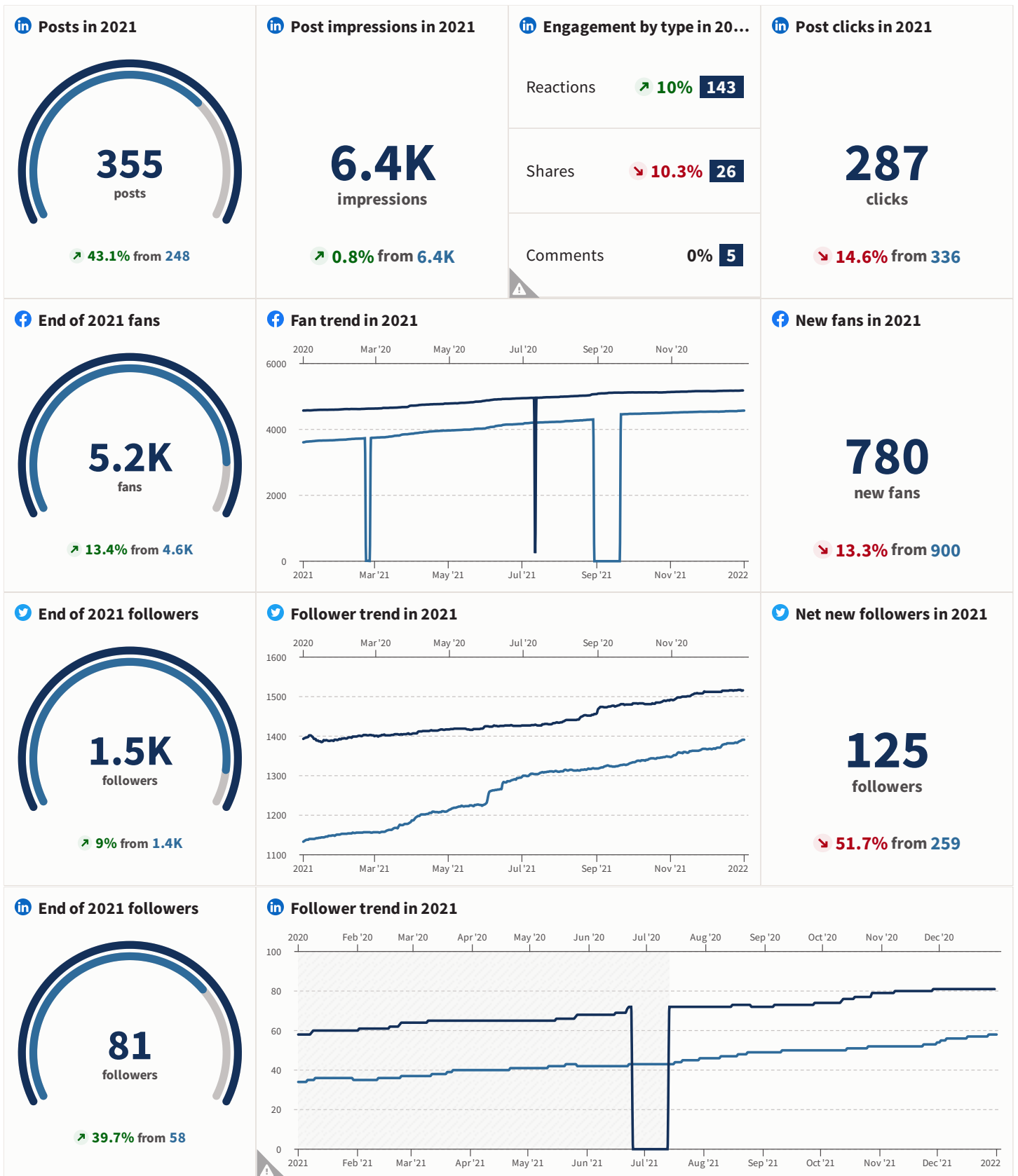
Replies ↘ **2** **19**

Quote tweets ↗ **7** **7**

Inbound sentiment in 2021

● Positive ● Neutral ● Negative





Sources



@LMTGOV



Lower Makefield Township



LMT Parks and Recreation



Lower Makefield Township