

2020-2021 Annual Report



08/18/2021

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It is with great excitement that I share with you our (multi-year) Parks and Recreation Department Annual Report. Despite many hurdles our department has accomplished much in a short period of time. I cannot help but recall how defeated our team felt when many projects we had worked on for years stopped in 2020. Now that there seems to be a light at the end of the tunnel, I can say with confidence that the challenges we faced made our staff and community so much stronger.

The time period covered in this report (9/2019-present) was a time of personnel transition for the department. Two of our staff, Jack Pepper and Brian Derby, sadly passed away; our membership coordinator, Christine Holmes retired; and Program Manager, Veronica Giles, moved on to a different career. They will all be missed. New hires include Program Manager, Elizabeth Lawson; Membership Coordinator, Kathleen Howell; and Maintenance staff Rob Mason, Dan Ringhauser, and Karl Hibbs.

With a new team in place, we will now embark on the final leg of the National Recreation and Parks Accreditation process. It is our intent to become the first CAPRA Accredited Parks and Recreation Agency in Pennsylvania. This report outlines what we have accomplished through the accreditation process since 2019, and highlights what we will be doing in the future. I hope you find the information useful as a great tool to see how our Parks and Recreation Department benefits your lifestyle, improves your health and well-being, and provides you opportunities to connect with your neighbors.

I am enthusiastic for the future in Lower Makefield Township. Our team will continue to serve the community and provide superior customer service. We know that even through the toughest of times this community will rally around each other and our staff will continue to exceed expectations. Our parks will continue to flourish, programs will evolve, and facilities will continue to improve.

I want to thank the community, volunteers, local businesses, the BOS and the Township administration for your continued support.

Monica Tierney, MEd., MBA, CPRE Director of Parks and Recreation Lower Makefield Township, PA 19067



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Boards and Staff

Meet the team

Board of Supervisors

Suzanne S. Blundi, Chair James McCartney, Vice Chair Fredric K. Weiss, Treasurer John B. Lewis, Secretary Daniel R. Grenier, Supervisor

Park and Recreation Advisory Board

Doug Krauss, Chair Michael Brody, Vice Chair Kim Rock, Secretary David Malinowski, Member Rob LaBar, Member Dennis Wysocki, Member Michael Blundi, Member Board of Supervisor Liaison: James McCartney



Township Manager Kurt M. Ferguson

Police Chief/Emergency Management Coordinator Ken Coluzzi

Parks and Recreation Staff

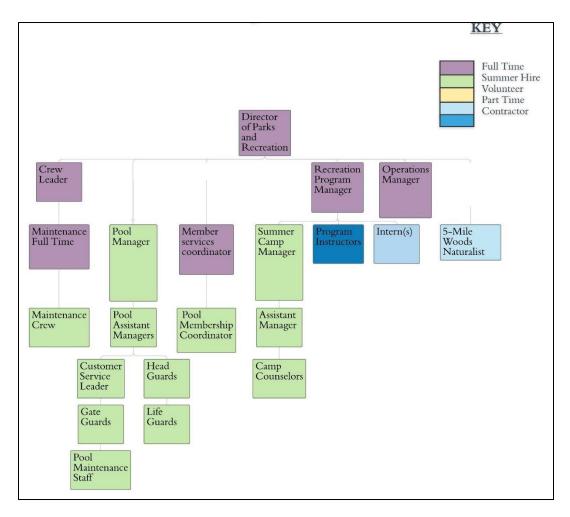
Monica Tierney, Director Lynn Todd, Operations Manager Elizabeth Lawson, Program Manager Kathleen Howel, Registration Coordinator Bob Copson, Maintenance Lead Victor Guize, Maintenance Crew Rob Mason, Maintenance Crew Dan Ringhauser, Maintenance Crew Karl Hibbs, Maintenance Crew

Part Time John Heilferty, Naturalist

Parks and Recreation Summer Management

Lydia Miller, Pool Manager Grace Pinkstone, Pool Assistant Manager Dan Facteu, Pool Assistant Manager Shawn Parrish, Pool Assistant Manager Kaitlin Dobiesz, Pool Training Manager Alice Moratti, Camp Manager

Staff Organization Chart



Supporting Committees

Township Committees

Youth Committee LMT Seniors 9/11, 20th Anniversary Committee Special Events Committee Environmental Advisory Board Disability Advisory Board

Outside Committees / Partners

Veterans Committee Friends of Five Miles Woods 9/11 Garden of Reflection Foundation Bucks County Recreation Council Bux-Mont Aquatics Consortium Pennsylvania Recreation and Parks Society National Recreation and Parks Association

Mission and Vision

Vision:

Cultivating health, happiness and community

Mission:

HEALTH: Improve physical health, mental health and overall quality of life by offering safe and accessible facilities and open space.

ENVIRONMENT: Act as environmental stewards through responsible use of the natural environment and protect and maintain Parks and Recreation assets.

COMMUNITY: Create opportunities for the community to connect through a wide variety of partnerships, programs, events and classes.



Goals

Exceeding Expectation

The Lower Makefield Township Parks and Recreation has set forth goals in order to become the best Agency in the area. The short-term goals listed below were determined in early 2020, prepandemic. Even though there were many challenges throughout the Pandemic the staff managed to meet and even exceed some of the goals were set. Now, after learning from experience in 2020, Department goals were reevaluated, and new goals were for 2022 and beyond. The Parks and Recreation Staff and the Park and Recreation Advisory Board will continue to reevaluate and adapt goals for the Department after completing a needs assessment and master plan.

Figure 1: Completed Goals

Goal	Notes
Implement at 5 or more new and varied outdoor programs or classes to fit the need of the current township population	1) NFL Alumni Association 2 week football camp 2)Mommy's Lil Black Book Event 3) 5K Any Way 4)Skate Clinic 5)Sunset/Sunrise Yoga 6)Goat Yoga
Obtain 100% Compliance in training for all full time, part time and seasonal employees	
Establish at least 3 annual volunteer opportunities in order to responsibly beautify and protect the Township	1) Tree Planting in corporation with EAC at Patterson Farm 2) 5K Any Way at Macclesfield Park in 2021 3) 2021 9/11 20th Remembrance Ceremony. 4) 2021 Tree Planting in corporation with Patterson Farm
Develop and implement a comprehensive marketing plan.	
Find a solution for the red tipple path at the Garden of Reflection/Oak Garden find funding and implement	The 9/11 Garden of Reflection Foundation Inc. secured a donation from Porus Pave for materials and installation. The pathway was installed in 2020.
Complete three year Bike Path Maintenance Plan and continually review for necessary repairs.	
Work with the Disability Advisory Board to develop a ADA Transition Plan.	
Replace dead plants at 9/11 Garden of Reflection	We replaced all dead trees and shrubs in Spring of 2020. We updated the sprinkler system and will continue to remediate for voles in the juniper.

Figure 2: Future Goals

Goal	Start date	End date	Status
Complete the CAPRA Accreditation Process	01/2020	12/2022	
Achieve 1/3 coverage of special events budget through sponsorship and fees	01/2020	12/2022	6
Complete Parks and Recreation Needs Assessment and Master Plan	01/2020	2/2022	
Complete Phase 1 Memorial Park expansion construction and open to the public. Tennis, Pickleball. paths and parking.	01/2020	11/2021	
Update employee training plan for all Parks and Recreation employees.	01/2020	12/2021	
Update all Parks and Recreation Policies and Procedures to be reviewed annually.	1/2020	12/2021	
Create a comprehensive Parks System Maintenance plan.	01/2020	12/2022	
Increase pool membership revenue to \$1M	01/2020	12/2022	
Complete pool feasibility study	01/2020	12/2022	
Complete written contracts with the leagues.	01/2020	01/2022	
Increase athletic field space by three multi use fields to accommodate growing leagues	01/2020	12/2024	

Commission for Accreditation of Parks and Recreation Agencies

CAPRA Accreditation Process

In 2019 Lower Makefield Township Parks and Recreation Department applied for the CAPRA (The Commission for Accreditation of Parks and Recreation Agencies) National Accreditation Process. This Accreditation is a quality assurance for the Residents of the Township that will allow the Township to operate more efficiently and effectively through checks and balances. Throughout this process staff have worked to streamline many of our processes, protect current assets and plan more efficiently for the future of the Township.

When the Township becomes accredited, it demonstrates that it meets national standards of best practice. The Staff and Board worked diligently in order to meet the criteria set forth by the governing body. While staff managed a lot to meet standards in 2020/2021, there is still substantial work to be complete in 2022.

In the next section, there is a list of the operational improvements The Parks and Recreation Department completed during CAPRA Accreditation process. In 2022 the Township will be visited by the Accrediting Body for an inspection of our Parks and services. If all goes well, The Department will go before the Accrediting Body at the National Conference in the Fall of 2022, in order to complete the process.

ADA Transition Plan

Lower Makefield Township has a rich history of compliance with ADA, particularly when it comes to building new facilities. Now, through the CAPRA process it has been identified that the Township does not have a formal ADA transition plan to repair all our amenities and ensure that they are accessible and inclusive.

In 2020, the Parks and Recreation Department requested the aid of the Township Disability Advisory Board (DAB) to take on creating this project. The DAB then took on the task of identifying barriers within the park system in order to improve Parks and Recreation services to residents with disabilities and users of the parks. Together, the Parks and Recreation Department and the DAB created the ADA Transition Plan that was approved by the BOS in 2021. This plan can be found at <u>www.lmt.org/departments/parksandrecreation</u>.

The intent of the Parks and Recreation Department is to use this plan to determine annual projects that address a need and fit into the budget to address accessibility in the parks. This plan can also be used as a resource to seek external funding.

As a launch to fundraising for projects the Parks and Recreation Department alongside the DAB offered "5K Any Way" race at Macclesfield Park in August of 2021. This race was the first of many efforts to provide more inclusive activities and facilities and to fundraise for such efforts.



Marketing and Community Relations

In order to foster productive relationships with the Lower Makefield Township Community, Lower Makefield Township Parks and Recreation Department developed a Marketing and Community Relations plan in 2021. This plan was designed to create a strategy for all external communications for the Lower Makefield Township Parks and Recreation Department. Due to the ever-changing dynamics of communication tools, this document should be reviewed annually.

All marketing and community relation efforts will be created to meet the needs of the Parks and Recreation vision of **cultivating health, happiness and community.**

Intent of our Marketing efforts:

- Create a key message that is shared with the public in a united voice.
- Continue to manage transparency.
- Provide timely information to residents and community partners.
- Develop and maintain a positive relationship with the community.
- Gain community support and engagement for future projects.
- Promote special events and upcoming programming.
- Communicate emergency information.
- Spread awareness of the Township's available amenities, resources, and services.
- Highlight features of the Township that make Lower Makefield a great place to live, work and play.
- Further support the Lower Makefield Township Parks and Recreation Mission.

The Marketing and Communications Plan can be found at http://www.lmt.org/departments /Parksandrecreation

Marketing

The Parks and Recreation department provides a wide array of programs, special events, activities, and summer camps that are designed to bring the community together, promote wellness and a high quality of life. This uses planned marketing strategies that details opportunities for the Parks and Recreations Department to showcase these efforts. This plan will be used to continually ensure that the department is enhancing the community and engaging the residents of Lower Makefield. Marketing and Community Relations allows the department to gain an understanding of Township needs, create innovative programming, and provide unique resources to the Township.

Social Media

The Township uses Instagram, Facebook, LinkedIn, YouTube, and Twitter to get information out about programs, classes and events. Social media can also be used as an interactive experience during events and programs. In addition, to make the social media experience more unified the Township uses the social media management tool Hootsuite for a streamlined experience and reporting.



Social Media Report as of July 29, 2021:

In 2020, we were met with many challenges including how to engage with our community and continue the vision of cultivating Health, Happiness and Community. During the Pandemic we found creative ways to engage our community through Zoom and Social Media. By adding Zoom to our virtual options, we offered many of the classes we were previously offering to the public at no cost. In addition to offering classes through Zoom we were able to offer some of our larger events virtual through Cable TV, YouTube and Facebook Live Stream.

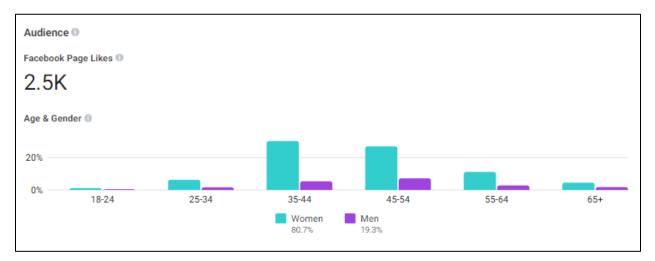
In 2021. The Parks and Recreation Department reached more people with information pertaining to offerings and news by diversifying the way we communicate with the public.

The Parks and Recreation Department expanded information output by adding Instagram and TikTok to its social media menu.

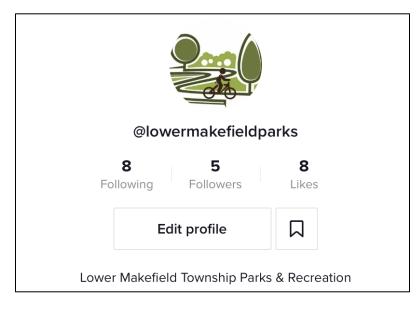


Parks and Recreation Social Media

Facebook: The Parks and Recreation Facebook Page was started in 2018 after merging multiple Township Recreation Pages to consolidate into one department page. This page focuses on Parks and Recreation Activities, individual programs, and program highlights.

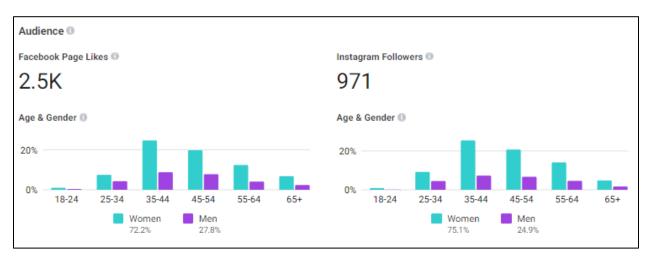


TikTok: The Parks and Recreation added TikTok as a platform to reach a younger demographic. This platform is heavily used by the 10 to 19-year-old age group (32.5) followed closely by the 20-29.9 age group. TikTok is not used as a primary means of information sharing rather a fun way to post videos about what daily activities and to engage the younger residents of Lower Makefield Township. The use of TikTok started with summer camp in July of 2021.



Township Social Media:

Facebook: The Lower Makefield Township Facebook Page was started in the summer of 2019 and has quickly grown. It is one of the primary means of information posting during the Pandemic. It continues to be an asset as we first went completely virtual for public meetings and not hybrid as we start to get back to the way things were. Parks and Recreation uses the Township Facebook for large programs, special events and for meetings.

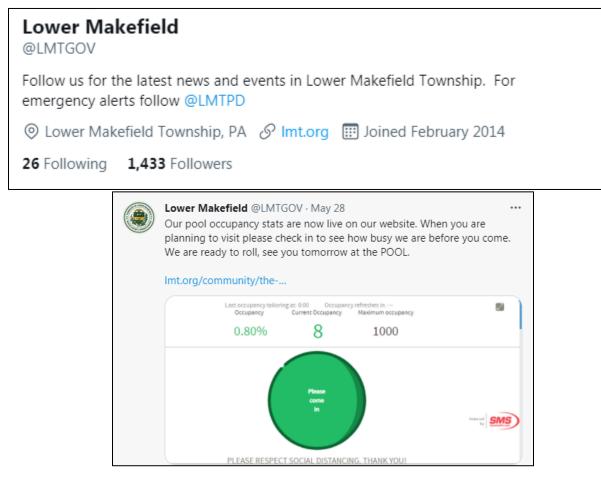


Instagram: While we have had Instagram for a year now, the Department used it very little. In 2021 on of our Interns aided us in improving our usage of Instagram. a way to engage adults in the 18-29 age group. Instagram is primarily a picture platform and will not follow the same model as the other platforms. The Parks and Recreation Department uses it to share daily activity and to promote upcoming events by showing event prep and flyers.

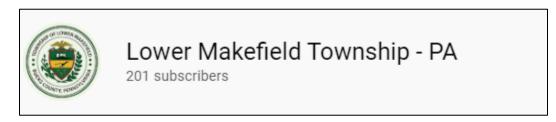


Twitter:

The Township uses Twitter in a very similar way as Facebook although the posts may appear abbreviated. The Township twitter feed is also displayed on the Township website.



YouTube:



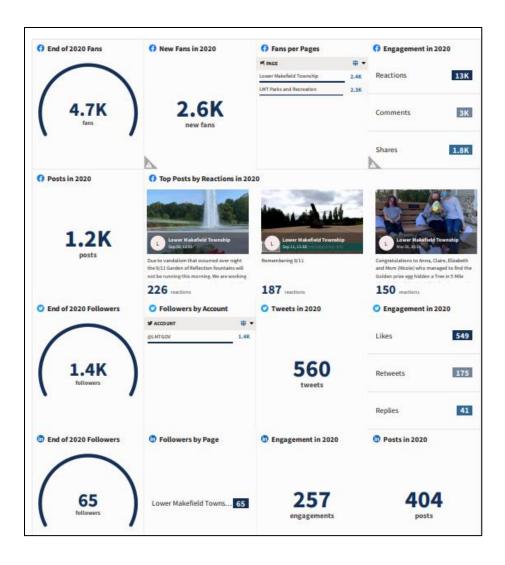


LinkedIn:

Follower highlights 😧	
72 Total followers	

Hootsuite:

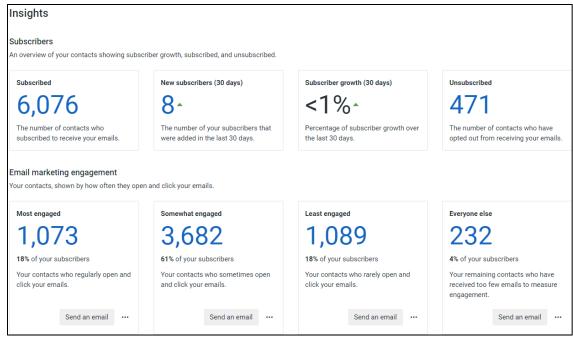
The Township uses Hootsuite as a social media platform that allows you to post across platforms.



Email

Parks and Recreation has two ways to communicate through email.

 Constant Contact is the way we communicate through email. Residents can sign up to receive emails from any department in the Township. The Parks and Recreation uses this for broader messaging. Constant Contact is also used for Township specific Anouncements, Police Specific Announcements or Volunteer Opportunities. Residents can sign up for communication and decide what they want email communication about.



(Report from August 10, 2021)

2) Community Pass is our registration software used for all programming. The software asks for email address as part of the registration process. We currently have 6,290 unique email in this system for communication. We use this email primarily for specific communication about a program. We can target who we are sending it to so only people of intrest or people who are registered for a certain class receive these email.

Newsletter

The Township publishes three to four news letters a year for free through Hometown Press. This publication is free due to the marketing efforts of our publisher. The Township provides articles and artwork and they designers and editors at Hometown Press sell ads, layout, print, publish and mail the document. While the newsletter provides updates on everything that is happening in the Township. The Parks and Recreation Department utalizes the newsletter to list all of its upcoming classes and resources in this newsletter. The Newsletter is mailed to every household in the Township.

Community Relations

Bringing the community together is one pillar of the Lower Makefield Township Parks and Recreation Mission Statement. By having this in the mission statement speaks volumes about the importance of community engagement in the Parks and Recreation Department. The Community Relations Plan demonstrates how Lower Makefield will bring the community together to engage in everything to decision making to special events, volunteer projects, classes and programs.

All community relation efforts will be created to achieve the following goals:

- Provide accurate information
- Establish rapport amongst community members

- Encourage community participation
- Sustain a proactive vs reactive response to community needs
- Engage stakeholders

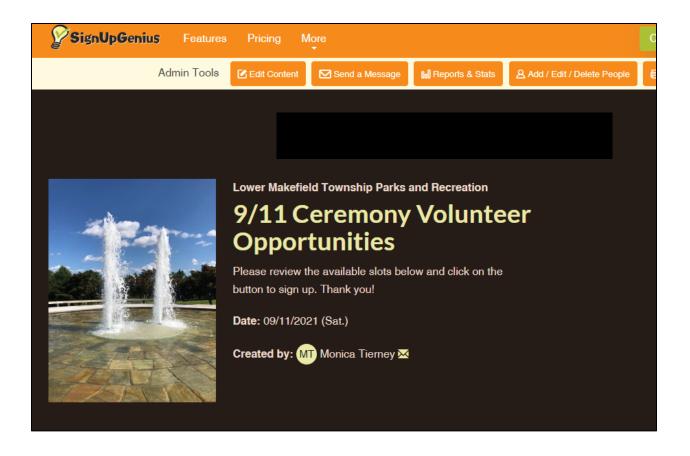
In 2020/2021 during the Pandemic, the Parks and Recreation Department developed unique ways to communicate with the community about programming, closures, and reopening plans. We scheduled several surveys through google docs and held informational meetings through the Zoom in order to ensure the community had the most up to date information.

An example of when our community outreach plan was implemented was when it was necessary for the Department to communicate reopening plans to past and potential pool members. The Pool was closed for the 2020 season, when reopening for 2021 it was a goal to make sure we were following all state, federal and local guidelines in addition to ensure the safety of our patrons and employees. Below is a schedule we provided the community about the reopening.



Volunteers

Volunteers are the heart of Lower Makefield Township Parks and Recreation Department. With the help of our volunteers, we can make the impossible possible. Our volunteer program allows us to support our vision of cultivating health, happiness, and community. When residents devote their time in our parks and programs, they connect with the community and become the foundation for the future of the Township. In 2021, the Parks and Recreation Department developed a Volunteer Manuel that outlines opportunities for residents to participate in events, programs, and service projects. While Lower Makefield has had many opportunities in the past this document sets goals for the Department and provides a tracking and reward program that will better develop and grow volunteer opportunities.



For the full Volunteer Manual please visit http://www.lmt.org/departments/parksandrecreation

Internship Program

Since 2017 the Parks and Recreation Department has used interns to help with special projects many past interns have run special events or completed larger projects. The Parks and Recreation Department works primarily with Penn State and Temple Universities but accepts interns from any school. Interns must submit a resume and go through an interview process in order to be brought on for a semester.

In addition to Park specific interns the Parks and Recreation Department is open to hosting interns from other areas of expertise if it meets a need withing the department. This year two Risk Management students from Penn State worked remotely during the shutdown to help the Department work the Risk Management and Emergency Action Plan. In addition, two Interns from Temple University's School of Sports, Tourism & Hospitality help us write the Marketing and Community Relations Plan and the Volunteer Manuel in the Spring of 2021. We pride ourselves in the fact that our interns participate in real world experiences. We treat our interns like employees and expect excellent work from them. Our interns leave ready to enter the workforce with something substantial to add to their resume.

Risk Management/Emergency Action Plan

In 2020, the Board of Supervisors approved the Parks and Recreation Department Risk Management and Emergency Action Plan. This is a document that defines how the Parks and Recreation Department will reduce the frequency and severity of injuries, illness and property/liability losses associated with its operations. In addition, the document provides employees with guidelines of how to react in the event of an emergency. Prevention and elimination of risk are a high priority for the Parks and Recreation Department.

To view the Risk Management plan, please visit http://www.lmt.org/departments/parksandrecreation



Events and Programs

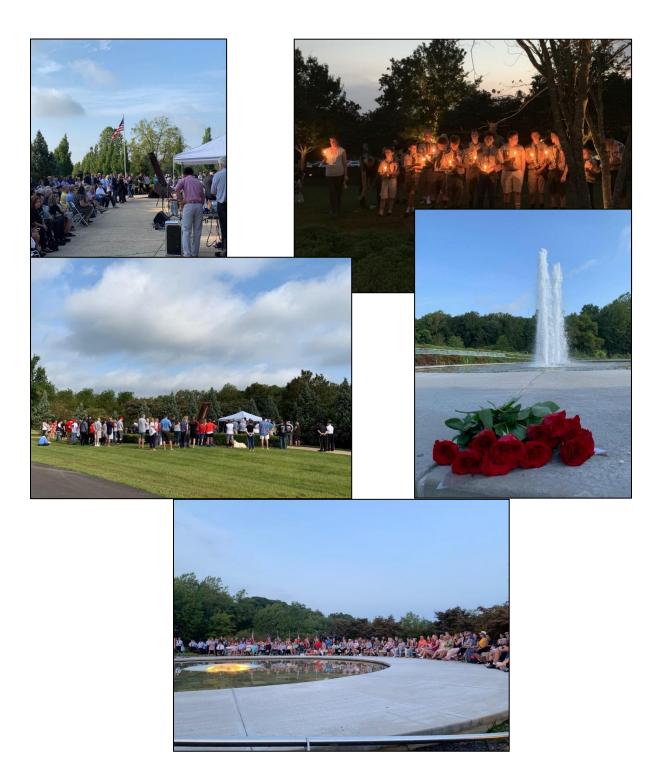
Timeline

2019

September 1, 2019: Community Day included vendors, rides, food trucks, activities, police and fire demonstrations, athletic competitions run by local leagues, small activities for children, bands, mummers, street performers and fireworks.



September 11, 2019: There were two ceremonies for September 11. After rain threatened the morning ceremony, we were able to pull it off without a hitch. In the evening, there was a quiet and small ceremony and candlelight vigil.



October 2019: Was dedicated to Halloween fun starting with the Monster Mash at the Community Center and followed by the Dog Halloween costume contest at the Dog Park.





November, 2019:

A new sign was installed at the Community Center



The Veterans Day Parade and Ceremony.



Volunteer Planting, Organized by Environmental Advisory Committee and Parks and Recreation Staff at Caiola Sports Complex



December 2019: Applied for CAPRA Accreditation

Holiday Party. Included music, Santa, hot Chocolate bar and crafts. We had about 300 people in attendance.



2020

March 16, 2020: All Facilities and Park System Closed due to National Mandates for COVID-19.



March 25, 2020: The Parks and Recreation Staff Partnered with the Police Department to start contacting the Seniors of the Township once a week. If there was a need determined by the seniors the Police and the Parks and Recreation Department worked together to ensure the Seniors needs were met. We continued calling the Seniors for one full year.



April 6, 2020: Announced to the public that the Pool at LMT would be closed for the 2020 season.

May 3, 2020: The Township along with other Townships came together to support essential workers.



May 8, 2020: The Parks were opened for limited use including Community Garden and jogging and multi-use trails.

May 25, 2021: Parks and Recreation started offering Digital Recreation Opportunities including Art, Zumba and Yoga.

June 11, 2020: Sports Returned to the Fields/Dog Park Reopened



July 2020: Camp in a bag, a new COVID-19 inspired program, was very successful and ran during the entire summer. We did this in collaboration with our neighboring Parks and Recreation Agencies through the Bucks County Recreation Council. Residents would pick up activity bags for their children at the community center each week. We would provide crafts, physical activities an outdoor fun in the bags.





IN person day camp that was entirely outside due to the Pandemic was cancelled after three weeks in due to low enrollment. The camp was called Camp Essential and located at Macclesfield park.



July 1, 2020: The first Dog Park Class since the start of the Pandemic was offered at the pavilion.

July 6, 2020: Announced to the Public that Community Day was cancelled for 2020.



July 18, 2020: the first outdoor movie was offered at Memorial Park "School of Rock" and "Grease"

In order to offer special events or just to get people out of the house we started offering drive in movies at Memorial Park. Four movie nights through the summer and fall months helped the community busy without having to interact. Every movie offered sold out.

August 2020: Throughout the summer the 9/11 Garden of Reflection Foundation Inc. in partnership with the Bucks County Technical School worked to revitalize the Garden of Reflection as a summer project. The students worked under a 2020 Summer through a State Local Internship Program SLIP (State Local Internship Program) grant through the BCWDB (Bucks County Workforce Development Board). The school provided a team of 8-10 kids plus two supervisor/teachers. They worked for eight weeks to get credit for their school. In addition, the 9/11 Endowment Foundation received a 21st Century Community Learning Center Grant, a Community Foundation Partners grant, and Ivin's House grant to cover any additional costs associated with the project. This Partnership continued into 2021.

In addition, the 9/11 Garden of Reflection Endowment Inc. was able to secure a donation from Porus Pave for the cost of a porous rubberized walkway that circles the outer rim of the Garden, through the Oak Garden. Porous Pave not only donated all the supplies but employees from the company donated their time to install the project. The Project was complete in time for the 9/11.



September 11, 2020: Due to the Pandemic, things were done a little differently. To honor 9/11, in the morning we offered a remote morning ceremony that could be viewed on local cable, YouTube and Facebook and in the evening the park closed for a drive through memorial.

Participants could hear speeches on their radio as they drove past the monument. This was also televised on local cable, YouTube and Facebook.



September 13th, 2020: The 9/11 Endowment Fund brought back in person racing. This was the first in person 5K since the start of the pandemic, virtual options were also offered. This annual race raises money for the Endowment Fund.



November 4, 2020: In person outdoor Yoga classes started.

November 7, 2020: Volunteers planted over 200 trees at Patterson Farm in conjunction with the Environmental Advisory Board.





November 7, 2020: Because of a generous donation from Mid Atlantic Event Group Lower Makefield Township offered a Hybrid ceremony for Veteran's Day. Spectators could attend in person services or watch live on local Cable, YouTube or Facebook.

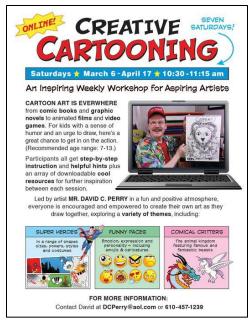


2021

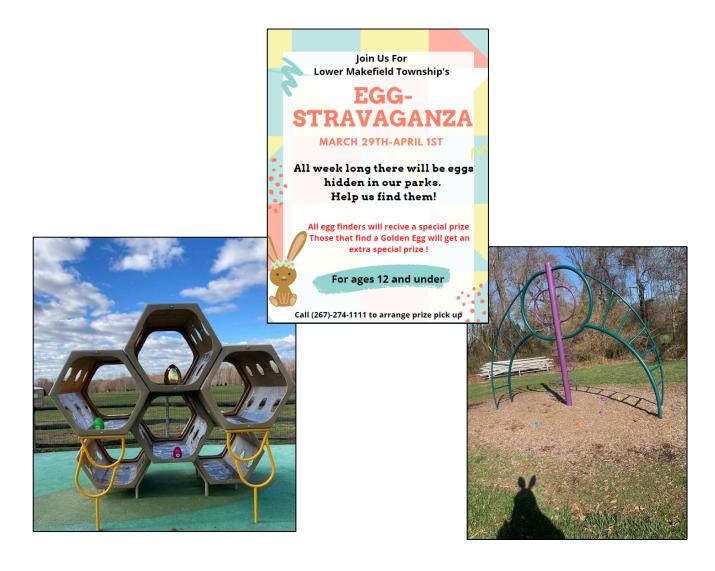
March 2021: Throughout the Pandemic, the Lower Makefield Township Parks and Recreation Department made weekly phone calls to the seniors of Lower Makefield to check on their wellbeing and to brighten their day with a simple phone call. The calls started March of 2020 when COVID-19 had first begun and ended March of 2021. The department, with the help of 3 sponsors, put together St. Patrick's Day themed activity bags. The bags were filled with treats, cards, puzzles, crafts, books, and other games. They were hand delivered to each seniors' door by the Park and Recreation Interns. After the delivery of the bag one final phone call was made to each senior to make sure they were okay and did not need any further assistance. The seniors were so happy and said the handmade cards that were put into the bags meant so much to them. Overall, the whole project went smoothly and successfully.



March 6-April 17, 2021: In collaboration with neighboring Townships we offered Creative Cartooning Class



March 29- April 1, 2021: To start to bring the community together we created a community wide egg hunt called "**Egg-Stravaganza**". The Parks and Recreation department hid over 300 eggs around Kids Kingdom, Macclesfield Park, Garden of Reflection, and 5 Mile Woods. The eggs were filled with candy, toys, and special prizes in 30 of those eggs. To engage the community in the event, the department hid one big golden egg at a special location and gave out clues on the social media pages all throughout the week where the egg could be found. This provided the township with social media traction as parkgoer's were eager to find the big prize. The event also drove more people out to parks that they typically wouldn't visit. The children were so surprised to see eggs all over the playground when they went to play, and parents were so appreciative of the eggs. Something we plan to do next year to improve the event is to order more eggs and hit the locations two times a day for the school aged children to have a chance to find eggs after school.



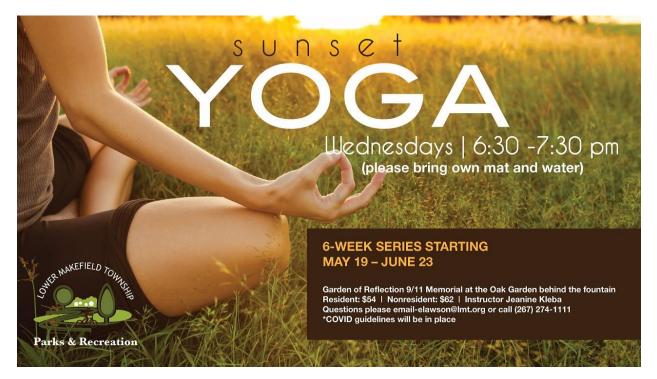
March 15-April 25, 2021: The concept of "**Stepping into Summer**" is to walk 10K steps a day for 6-weeks. There are numerous studies that find humans who walk 10K steps a day are overall healthier physically and mentally. Although, the department is looking for ways to improve the community's health it is also the goal to get members out to the Townships different parks. Each week a new Lower Makefield park/trail was emailed out to the participants in hopes they would visit all the parks suggested. At the end of the event, the top female, male, and child with the most steps won a prize from two of the different fitness studio sponsors. There were 48 participants in this program. Next year to improve this challenge we will offer a cycling alternative for the people who rather ride their bike for fitness.



May 1, 2021: The LMT Walking Club restarted



May 2021: Since 2018, when the Community Center opened, we have offered programs exclusively inside the facility. In 2020 we set a goal to offer programming throughout the entire park system. We started with Sunset Yoga at Memorial Park.



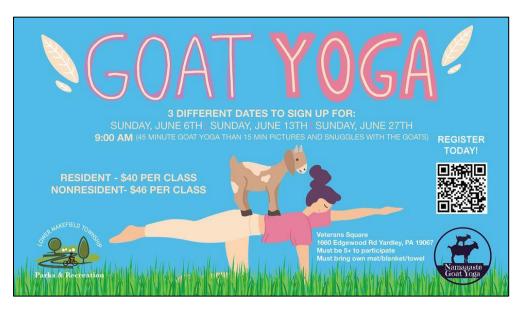
May was a big month for the Parks and Recreation Department. We opened the pool back up and had our first ever food truck festival at Memorial Park hosted by Mommies Lil' Black Book.





Memorial Park, 1950 Woodside Rd, Yardley, PA

June 2021: We started offering Art, Zumba and Yoga in the community center for the first time since the COVID-19 Closure. In Person Camp LMT also started in June.



August 1, 2021: 5K Any Way & Color Fun Run for Accessibility

The Parks and Recreation department hosted the first "5K Any Way & Color Fun Run for Accessibility." The race was designed for every type of person in mind and had accommodations for those who may need them. The money raised and donated from this event will be going right into our parks to continue our goal of making them more accessible.

The race was successful first race, with 212 participants, 5 sponsors, and over \$3,000.00 raised for the Community Fund to go toward projects in our Disability Transition Plan. This was a perfect way to bring community members together, enable more volunteer opportunities, and fundraise for our parks. In our first year we are using race feedback to improve for future runs.



Coming Soon



Program Data

Statistics and Revenue

Athletics (Leagues/Clubs)

Lower Makefield Township Partners with outside nonprofit leagues in order to offer a variety of athletic recreation programming to our residents. Pennsbury Athletic Association (PAA, Yardley Makefield Soccer, Lower Makefield Football Association and Yardley Makefield Tennis are our primary Township leagues. The biggest thing to note through the pandemic is how closely the leagues and the department worked to develop a plan to return to play that met the needs of the Federal and State guidelines along with their governing body safety requirements. We got the leagues back on the field late in the 2020 season and they continued to play safely with minimal incident to date.

In addition to some of the league partnerships, we also offer Pickleball through the Parks and Recreation department. Pickleball used to be its own entity when the parks and Recreation department took over in 2019. Since then we use volunteers as on-site monitors and meetup



managers. When we reopened the courts in 2020 our numbers soared and continued to climb in 2021. We look forward to the development of additional courts at Memorial Park for the 2022 Pickleball season.





Bonnie Gannon LMT Pickleball Coordinator



Fred Advanced Pickleball Sessions For Parks and Recreation month we will be highlighting the

people who make up our team. Today meet some of the volunteers who run our Pickleball Meetup. To sign up visit: Parks & Recreatio

Lower Makefield Football Association

	<u>2019</u>			<u>2020</u>			2021 (In Progress)		
Season	Total	Rev	venue	Total	Rev	venue	Total	Rev	enue
	Users			Users			Users		
Spring	162	\$	4,089				217	\$	5,691
Fall	728	\$	19,515	702	\$	18,510			
	890	\$	23,604	702	\$	18,510	217	\$	5,691

Pennsbury Athletic Association (Baseball/Softball)

		2019)		<u>2020</u>		2021	(In P	rogress)
Season	Total Users	Reve	enue	Total Users	Reve	enue	Total Users	Rev	enue
Spring	621	\$	12,360				546	\$	11,067
Spring Magik	78						234		
Fall	205	\$	4,629	268	\$	5,553			
	904	\$	16,989	268	\$	5,553	780	\$	11,067

Lower Makefield Township Pickleball

<u>2019</u>				<u>2020</u>		<u>2021 (</u>	In Progre	<u>ss)</u>	
Season	Total Users	Revenue		Total Users	Re	evenue	Total Users	Revenue	
year	47	\$	719	95	\$	255.30	175	\$	4,895
	47	\$	719	95	\$	255.30	175	\$	4,895

Yardley Makefield Soccer

		<u>201</u>	2		<u>2020</u>			2021 (I	n Pro	ogress)
Season	Total Users	Rev	enue	Total Users	Rev	enue	Tot Use		Rev	enue
Spring	1044	\$	24,480				141	4	\$	32,445
Fall	1085	\$	24,423	1323	\$	30,051				
	2129	\$	48,903	1323	\$	30,051	\$	1,414	\$	32,445

Lower Makefield Swim and Dive Team

2019			<u>2020</u>	2021(In Progress)		
Season	Total Users	Revenue	Total Users	Revenue	Total Users	Revenue
Summer	304		0		218	
	304		0		218	

Yardley Makefield Tennis

	<u>2019</u>		<u>2020</u>		2021 (In Progress)	
Season	Total Users	Revenue	Total Users	Revenue	Total Users	Revenue
Spring	156	\$ 3,033			144	\$ 2,727
Fall	120	\$ 2,493	130	\$ 2,349		
	276	\$ 5,526	130	\$ 2,349	144	\$ 2,727

Classes

The Lower Makefield Township Parks and Recreation displayed great creativity in the last few years. In 2019, we had the most robust programming than we have ever had in LMT History. From our paid programming to the clubs that have developed with time, like our French Club and our Walking Club. In line with our department goals staff was expand offerings throughout the park system.

With the shut down the staff were faced with the challenge continuing support for the instructors and the need to continue to engage the community, so our residents did not feel isolated. The staff worked quickly to offer online classes like Zumba, yoga and painting. Initially, residents could donate to the instructors if they had the ability. The idea was to offer programs that could be accessed by all even if they may have lost their source of income during the pandemic. In addition, we partnered with the LMT PD and started calling over 300 LMT senior residents. The calls were weekly wellness calls to ensure they had everything they needed. This lasted for a year.

In the beginning for 2021 we started adding to our programming menu and offered a program called stepping into summer followed closely by senior activity bags and the Egg-Stravangasa where we hid eggs in every park in the township.

Class Statistics

Year	Classes	Revenue
2019	gentle yoga	\$6,244.50
	yoga for beginners	\$3,481.89
	Zumba	\$3,333.00
	Learn how to play	\$2,270.00
	Toddler soccer	\$2,412.00
	Senior golf clinic	\$4,953.00
	Music together	\$4,697.00
	young chefs	\$8,040.00
	art class	\$1,352.00
	program total	\$36,783.39
2020	gentle yoga	\$2,751.50
	yoga for beginners	\$300.00
	chair yoga	\$575.00
	restorative yoga	\$325.00
	Zumba	\$2,807.00
	parent and me	\$120.00
	learn how to play	\$225.00
	mad science	\$2,270.00
,	cartooning	\$480.00
	art class	\$1,284.00
	program total	\$11,137.50
2021 (In Progress)	gentle yoga	\$1,298.00
	chair yoga	\$1,301.00
	sunset/sunrise yoga	\$3,636.00
	goat yoga	\$3,678.00
	Zumba	\$1,419.50
	super soccer stars	\$1,154.00
	skateboard clinic	\$1,077.00
	cartooning	\$208.00
	art class	\$6,433.50
	program total	\$16,527.00

POOL

In March of 2020 registration for the Pool came to a halt and customers began withdrawing registration due to the many unknowns at the time. We announced a full pool closure in April of 2021 for the safety of our staff and the community in addition to the many unknowns we were facing. In 2021 we reopened the pool and we had record high registration numbers with a full schedule with swim team practices and meets, swim lessons, water aerobics and long course.

There were a few things that were different due to the pandemic:

- 1. Lifeguards and staff were in limited supply. This was for a few reasons:
 - a. All indoor facilities were closed and many of our lifeguards could not maintain their certifications or new lifeguards we unable to certify.
 - b. The pandemic caused many other employment opportunities that allowed young employees to make almost double what were able to pay for much less work.
- 2. Due to limited lifeguard and staff we closed the facility from 3-4 each day so our staff could do their continuing education and take their breaks as many of our staff were working long hours in the sun.
- 3. Special events were not offered at the pool. Special event days are the busiest days of the season. This was done to mitigate over crowding.
- 4. We limited our swim lessons and did not offer four day a week lesson. This was initially to keep the numbers low but, in the end, it ended up being beneficial because our staffing was so low.

Pool Statistics

	Pool Report as of July 31st, 2021									
	2021	2020	2019							
Number of Memberships										
Total Family	1482	0	1508							
Total Individual	229	0	236							
Total Senior	478	0	417							
Total August	84	0	55							
Membership Revenue	(as of 7/31/21)		(full season)							
Total Family	\$ 712,350.00	\$ -	\$ 715,815.00							
Total Individual	\$ 57,225.00	\$ -	\$ 58,385.00							
Total Senior	\$ 43,644.00	\$ -	\$ 36,752.00							
Total August	\$ 17,084.00	\$ -	\$ 8,930.00							
Tag Replacements	\$ 2,055.00	\$ -	\$ 1,530.00							
Guest Books	\$ 5,760.00	\$ -	\$ 15,280.00							
Guest Fees	\$ 27,063.00	\$ -	\$ 51,706.00							
Swim Lessons	\$ 26,629.00	\$ -	\$ 38,605.00							
	(as of 8/5/21)									
Pool Pavilion Rental	\$ 742.50	\$ -	\$ 1,070.00							

Summer Camps

In 2019 we offered our very first summer day camp, Camp LMT for children from 6-12 years old. The camp filled weeks after registration opened. The camp was packed with many activities, visitors, pool visits and trips which were all included in the price of the camp.

In 2020 camp registration opened in January and filled even faster than the year before. Our waiting lists we are growing until March when everything shut down due to COVID-19. Quickly we recognized that would not be able to offer the same experience in 2021 so camp was cancelled.

In order to offer something to help parents out and started offering "camp in a bag" which were called Rec-tivity bags. Parents could sign up for whatever week they wanted to, and they would receive a weeks' worth of fun camp activities they could do at home. There were crafts, trinkets, physical activities, science projects and more.

For those who needed something in person so they could go to work or just socialize their child staff created an outdoor camp at Macclesfield park that started in July. This camp was offered one week at a time. Unfortunately, this camp was not well attended, and we stopped after week three.

Things were much more like 2019. Camp returned to the Community Center and Camp LMT was resurrected. Capacity was limited and the trips were eliminated from the schedule. Instead of trips staff organized activities in house in order to create experiences for the children. We brought foam parties, goat yoga, circus performers, mini golf, a petting zoo and more to the facility so the children would have a variety of experiences during the summer.

In 2021, since camp is very popular, we are looking for an outside location where we would have more room to expand Camp LMT. There is potential to make it a two-site camp or move the camp in its entirety. Stay tuned...

	1		
Year	Camp	Revenue	Participants
2019	Camp LMT	\$82,502.36	97
2020	Camp LMT	(COVID-19 Refund)	71
2020	Camp Good Vibes (Tweens)	(COVID-19 Refund)	9
2020	Camp in a Bag	\$2,950.00	36
2020	Camp Essential	\$2,765	13 (Cancelled after week 3)
2021	Camp LMT	\$46,783.00	59

Summer Camp Statistics

Pavilion Rentals

Residents can reserve two pavilions in the Township, one at Memorial Park near the Secret Garden and one at Community Park near Kids kingdom. These rentals have been fairly consistent until 2021 when everyone wanted to schedule everything outside in order to offer safe functions. We have had meetings, fundraisers, small events, graduation parties, school district PTO events, birthday parties, you name it, there have been requests. Pavilions have become a hot commodity in the parks in 2021.

Year	Revenue
2019	\$2,070.00
2020	\$1,445.00
2021(as of 8/9/2021)	\$3,620.00

Community Center

Since opening in 2018 the Community Center has been rented for community events, nonprofit, fundraisers, scout functions and league meetings. There are a few groups who have longer term arrangements to using the community center as a home for the next few years including the LMT Seniors, The Quilters Guild, Women of the Revolution. We are just starting to bring back programming, the seniors and some of our reservation commitments after a year and a half. We look forward to heavy usage again soon.

Year	Revenue
2019	\$10,013.67
2020	\$1,522.50
2021	Rentals will begin 9/2021

Seniors

The LMT Seniors run as an independent club with their own board and use the Community Center as their home. The seniors are charged an annual fee to cover incidentals based on the number of members.

In 2019 there was a robust schedule for senior activities including bridge, mahjong, bocce, knitting, art and ping pong. The building closed to all groups in March of 2020 and the staff started calling them to check every week for one full year. The list of phone calls started at over 300 but dwindled down when seniors expressed that they no longer needed check ins and will not reopen again until September 1, 2021. The seniors plan to resume full scheduling. The

Year	Members	Revenue
2019	476	\$7,995
2020 (Called seniors)	171 (Calls)	\$0
2021 (Calls stopped in March)	Unknown	\$0

Dog Park Membership

Since the dog park opened in 2018 the department has run approximately 60 orientation classes for 1,500 potential members. These Classes are free to anyone considering registering for the dog park and are required to become a member. This class reviews proper dog park safety, how to recognize a problem, and the rules of the dog park. In 2020 during the pandemic the Dog Park was closed for a brief period and reopened approximately three months later. All memberships were extended.

Year	Revenue
2019	\$11,695.00
2020	\$7,080.00
2021 (as of 8/9/2021)	\$7,795.00

Facilities, Maintenance and Planning

Identifying Facility and Park Classification

The parks and facilities located within Lower Makefield Township have been classified based on their usage from light usage to heavy usage. The usage categories will range in color to provide a visual guide to assist the park crew in completing the repairs and maintenance required at each location.

Green: Heavy Usage Facilities

Yellow: Heavy Usage Active Parks

Orange: Lighter Usage Passive Parks

Red: Minimal Maintenance Passive Parks

Facilities

Community Park

Property Name: Tax Parcel ID:	Township Complex/Library/Pool/Park 20-034-022-002
Street Address:	1080 & 1050 EDGEWOOD RD
Acreage	25.1 Acres (Estimate)
Sales Date:	18-JUN-64
Sales Price	0
Book:	1768
Page:	1135
Estimated Market Value:	\$ 6,684,560



• Community Pool with Parking

- Kids Kingdom Playground
- Pavilion at Kids Kingdom
- Bathrooms
- Stone Storage Facility
- Tennis Courts & Basketball Complex
 - 4 lighted community tennis courts
 - 1 lighted basketball court
- Community Softball Field (lighted)
- Nature Trail
- 260 Parking spaces
- Leagues: Home of the LMT Swim and Dive Team;
- Home of PAA

- Dedicated 1981
- Paved Parking, 2 lots with 130 spots each, gravel parking is also available. (11 ADA)
- Olympic Sized Community Pool),
 - Slides
 - Curly Slide
 - Straight slide
 - Diving area
 - High Dive
 - 2 Standard Diving Boards
- o Intermediate and
- Tot sized pool
- o Lap Pool
- o Snack bar
- o Dual slides
- All pools are heated.
- 2 shade structures
- 1 Pavilion with seating

Building Number 1 – Pool Office/Restrooms/Pump House/Mechanicals – Constructed in 1981



Building Number 2 – Pool Bathrooms & Snack Bar – Constructed in 1981



Building Number 3 – Pool Bathrooms at Lap Pool – Constructed in 1995



Kids Kingdom Playground

- o Dedicated in 1992
- Pavilion is available for Residents to reserve for parties



Building 1: Pavilion at Kids Kingdom

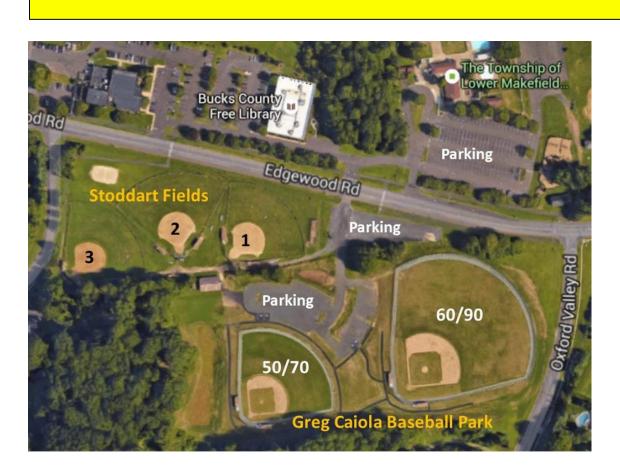


Building 2: Restroom at Kids Kingdom



Building Number 3 – Stone Storage Building Adjacent to Kids Kingdom (24'x52')





Lower Makefield Township Athletic Complex (Seasonal March 1-November 1)

36.75 Acres 1103 Edgewood Rd

- Greg Caiola Baseball Park
- Convertible 50/70 field
- Convertible to 40/60 field
- 145 parking spaces plus additional gravel parking available
- Robert P. Stoddard Sports Complex
- 3, 60' foot fields
- Concession Stand
- 2 Sand Volleyball Courts

Leagues: Home of PAA Baseball



Greg Caiola Baseball Park (Part of the Samost Tract plot of land)

Robert Stoddart Fields



Building 2 – Robert Stoddart Fields Concession Stand, Restrooms, Pavilion – Edgewood Road



Fred Allan Softball Complex (Seasonal March 1-November 1)



23 Acres 1500 Oxford Valley Rd

- Dedicated in 1999
- 3 softball fields, dugouts, water on 3 fields, electric on 2 fields
- Batting Cage
- 2 All-weather Bocce Courts
- Tot play pieces
- Picnic area with concession stand
- Restroom facility and covered pavilion with a floor
- Walking trail/bike path
- Approximately 120 paved parking spots
- Underdrains installed on all three fields in 2014



Building 1 – Fred Allan Softball Complex Concession Stand, Restrooms, Pavilion



Pavilion at Fred Allan Softball Complex



Macclesfield Park

Tax Parcel ID Street Address Acreage: Sales Date 20-045-001 / 20-045-003-001 1000 RIVER RD 91.9 12-DEC-86 / 09-JUN-89





- Front 60 acres dedicated 1989, rear 30 acres dedicated in 1997
- 8 full size multi-purpose fields (6 lighted) for use as regulation soccer, football and baseball fields, including one all-weather turf field installed by YMS.
- 2, 90' lighted baseball fields
- 1, 75' lighted baseball field
- 4 sand volleyball courts
- 2 mid-sized soccer fields
- 5 mini soccer fields
- Tot lot play area
- Bike path and exercise stations
- Picnic areas and restrooms
- 2 pavilions, a concession stand, maintenance garage
- Access to the canal towpath
- Approximately 600 parking spaces, paved
 - \circ 400 front lot
 - \circ 200 rear lot

• Leagues: Home of the Yardley Makefield Soccer, Lower Makefield Football Association, and Pennsbury Athletic Association



Building 1 – Restrooms and Concession Stand



Pavilion at Fields C & D



Pavilion at Fields J & K



Memorial Park

(While we are rating this park a passive park, the Garden of Reflection requires a higher level of maintenance due to the nature of the monument)

Tax Parcel ID:	20-003-027
Street Address	1950 WOODSIDE RD

63.5

Acreage:



- 9/11 Garden of Reflection
- 2 basketball courts

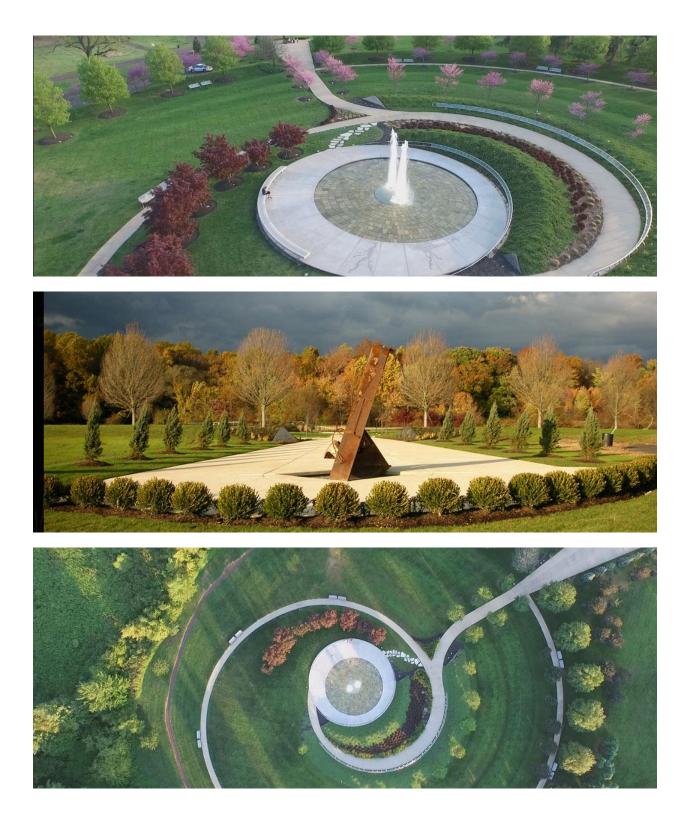
- 2 sand volleyball courts
- Community Garden Plots
- Restrooms with a covered patio
- 1 skinned softball field
- Secret Garden inclusive playground with ADA parking lot
- Multipurpose field with field goals
- Gaga court
- Pavilion available to rent for LMT Residents
- 1k loop for walking
- Oak Garden with rubberized pervious surface walking path.

Garden of Reflection 9-11 Memorial

Official State Monument for 9-11









- A. American Flag
- B. World Trade Center Fragments
- C. Gateway The pathway through The Garden of Reflection Gateway is flanked by a pair of
- 20 feet long stainless-steel interpretative plaques.
- D. Memorial Plaque
- E. Donor Wall
- F. Pathway
- G. Plaque 9-11 Events

H. Wall of Remembrance – 2973 Victims' Names are etched on glass panels held on a stainless-steel curved rail along Remembrance Walk.

- I. Plaque Bucks County Victims
- J. Twin Fountains
- K. Circle of Reflection Bucks County Victims' Names are etched on hand cast glass panels.
- L. Plaque After Darkness...Light –
- M. Nine Red Maples
- N. Spiral Walk
- O. 17 Maple Trees representing the Bucks County Victims
- P. 42 Small Luminaries symbolizing the 42 children from Pennsylvania who lost a parent.
- Q. 58 Red Bud Trees representing the 58 Victims from Pennsylvania lost in the attacks.

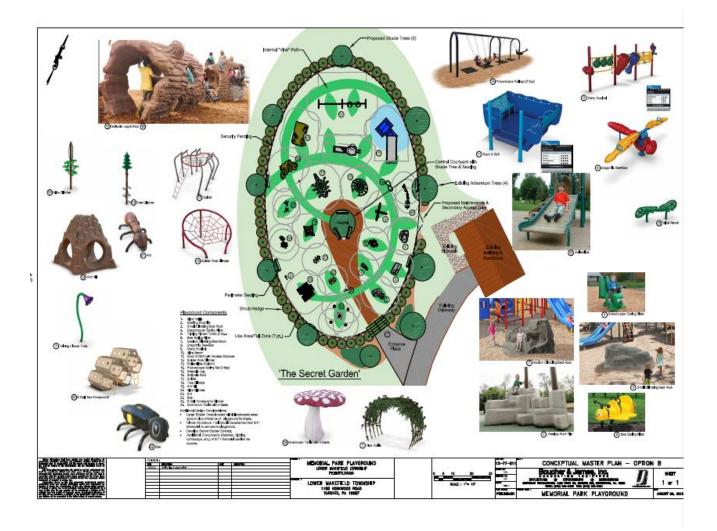
Building 1 – Wood Frame Restrooms and Pavilion



Building 2 – Stone Springhouse



Secret Garden Playground



Five Mile Woods Nature Preserve Office and House

Tax Parcel ID:	20-032-046-002
Street Address:	1305 Big Oak Rd.
Acreage:	298 Acres
Sales Date:	17-NOV-80



- Nature center
- Ranger office
- Manor house
- 5 miles of nature trails
- Handicap accessible
- Gravel parking for 50 vehicles

Building 1 – Nature Center Office & Restrooms

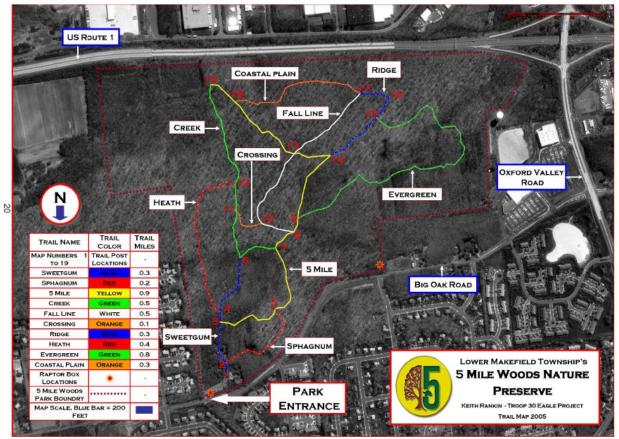


Building 2 – Stucco Georgian Farmhouse (Leased with renters)



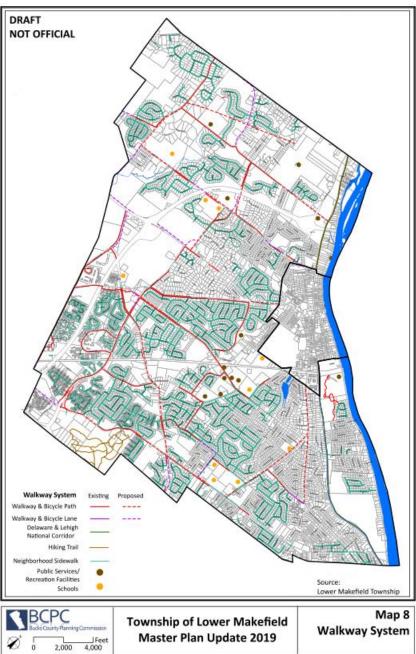


5 Mile Woods Trail System



LMT Bike Paths

25 Miles



Dog Park

3.5 Acres 1950 Covington Rd



- Opened June 12, 2018
- Dedicated July 15, 2018
- Maintenance shed
- Real-time scan system
- Cameras
- Multi use water fountain
- 10 Benches
- 10 waste stations
- 2 large trash cans

Community Center





- Opened January 16, 2018 Dedicated March 12, 2018
- Large multi-purpose room
- 2 Classrooms
- Parks and Recreation Offices
- Small industrial kitchen
- 5,235 square-foot space
- Home of the Lower Makefield Township Seniors
- Home of the Newtown Quilters Guild
- Space available for scheduled programs, scheduled classes, senior programs, camps and lectures



Veterans Square



2.8 Acres 1660 Edgewood Rd

- Veterans Square Monument
- Tot lot play area
- Picnic area with benches
- Gravel Parking area for 50 cars
- Water fountain

Heacock Meadows

8.2 Acres Heacock/Bluebird/Covington

- 4.5 Acres of Heacock Meadows Pocket Parks
- Dedicated 1979
- 1 Tot lot
- Basketball Court
- Tennis Court
- 4 Pickleball courts with portable nets

Home of Lower Makefield Township Pickleball Meetup

Heacock Meadows Tennis Courts / Open Space



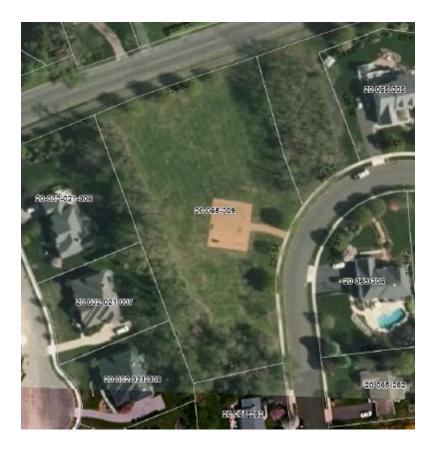
Heacock Meadows Basketball Court / Open Space



Peake Farm

Tax Parcel ID:	20-065-309
Street Address:	TWIG LN
Acreage:	1.686 Acres
Sales Date:	20-JUN-17

• Tot lot playground



Yardley Hunt

3.1 Acres Revere/Schulyer

Revere Tennis Courts - Yardley Hunt

- Schuyler Drive: 4 dedicated tennis courts
- Revere: 3 tennis/ pickle ball courts
- Paved parking areas approximately 12 vehicles at each location

League: Home of Yardley Makefield Tennis

Revere Tennis Courts - Yardley Hunt



Yardley Hunt Recreation Center 2



Matrix Property

5 Acres

Purchase Date:

7/2/2020

- Walking Trail Benches •
- •



LMT PUBLIC FACILITIES, RECREATION and OPEN SPACE

