



Makefield GC Report thru July 31, 2024

Administration

- Revenue Update (Mgt Team to Review)
 - July 2024 YTD vs Budget
 - **2024 July Rounds played were 7,288 vs. 6,471 in 2023**
 - Vs 2024 budget of 6,240 +1,048 rds.
 - 2024 YTD Rds 30,231 vs 2023 YTD Rds 29,784. +447 Rds.
 - **2024 July Green Fees \$274,322 vs Budget \$249,600. +\$24,722**
 - **2024 July Cart fees \$99,037 vs Budget \$94,848 +\$4,189**
 - **2024 July Merchandise \$21,278 vs Budget \$24,500 -\$3,222**
 - **2024 July F&B \$96,455 vs Budget \$90,000 +\$6,455**
 - \$9,283 Banquet Sales in June vs Budget \$12,250 -\$2,967

Golf Update

- MHGA August event very successful and utilizing our NEW 75" Monitor for Live Leaderboard
- Ladies Invitational – To Date 10 Teams of 2. Promotion continuing daily / weekly
- Golf Academy
 - Fall programming organizing now to continue junior sessions for boys & girls
 - MHGC is hosting PGA HOPE (Helping Our Patriots Everywhere) clinics in October!
 - Lesson and club fittings continue (Free Fitting Fridays through September)

Food & Beverage Update

- Fall Menu & NEW Pop Up Restaurant Concept September / October Dates
- Events / Outings Fall Schedule
 - 6 Events & 6 Outings in September
 - 2 Events & 8 Outings in October

Grounds Update

- Mark Peterson AERATION update: Tuesday and Wednesday, September 3 – 4
 - Greens / Tees / Fairways
 - Golf Course update
 - Sewer charges – working with LMT and Aqua to reinstate sewer deduct meter

Marketing / Advertising

- Weekly Emails / Social Media / Youtube Channel
- Digital promotional messages for Fall Schedule

Captial

- Update on Cover the Tees
- Tree Plan (meeting scheduled to stake out spots on property)
- 2025 Budget Plan
 - Equipment Lease Update
- Pond Liner