



Sponsorship Opportunities



2025

Township Special Events

Below you can find the various special events that Lower Makefield has available for partnership opportunities. There are always the potential for additions to this list as well. If you are interested in more information on any of these events, please contact Kathy Howell at kathyh@lmt.org or at (267) 274 - 1105

Egg- Stravaganza - April 15th to 17th

A community wide egg hunt at all parks throughout the township. Clues are put out on our social media for larger prizes and there's a grand prize for the family who finds the Giant Golden Egg!

Pickleball Palooza - April 26

Get ready for an epic day of pickleball action that's perfect for players of all levels. Beginners can dive into the game with expert instruction. This event takes place at Memorial Park.

LMT Pool Season Special Events- May 24 - September 1

LMT Pool runs special events throughout the pool season for its members - Super Dad's Day, Schools' Out for Summer Bash Tween Night, Island Night and Last Splash Tween Night.

Movie Night - July 31

This free event held at the Fred Allan Complex is a fantastic opportunity to get your business in front of LMT families prior to the yearly movie! Food, drinks, fun, and a movie, what a fun night!

9/11 Remembrance Ceremony - September 11

Our annual 9/11 Remembrance Ceremony allows us to reflect on the events of September 11, 2001 and honor the lives lost, with a special tribute to the locals who were forever impacted by the tragic day.

5K Any Way Color Run for Accessibility - September 28th

This color-filled run in Macclesfield Park scratches the runners itch while supporting ADA accessibility throughout LMT as all proceeds go directly towards ADA projects in the township.

Halloween Monster Mash Party - October 3

Local families join us at the LMT Community Center to kick-off the Halloween season with fun costumes, spooky decorations and a mini pumpkin patch to go along with a fun-filled evening!

Veterans Parade and Ceremony - November 8

We honor all who have served at this family day event. We start off the day with a parade of 50 local organizations and end with a Commemorative Ceremony at Veterans Square Monument.

Family Fun Holiday Party - December 5

The holiday season starts in the LMT Community Center with a hot chocolate bar, winter themed activities, and a visit from Santa so the little ones can get in last minute gift requests!



Lower Makefield Township Parks and Recreation hosts annual events that attract thousands of residents, offering businesses a chance to connect with the community. Sponsorships make these events possible and are available at various levels to suit your mission. For details, contact Kathy Howell at kathyh@lmt.org or 267-274-1105.



Statistics and Promotion

Lower Makefield Township Parks and Recreation uses a variety of platforms to promote and get the word out to local individuals of our various programs and events, including the partners who support them.

Reach and Impact:

- Township newsletter distributed quarterly to over 30,000 residents
- Email lists with over 12,000 recipients
- Social media pages generating over 1,200,000 impressions in 2024

Promotional Areas:

- LMT website event pages
- Social media acknowledgment (including cohosting opportunities)
- Event day signage
- Media release mentions

Collaborative Opportunities:

- Tailored packages to meet sponsor needs
- Partnership benefits align with support level

Sponsorship Packages

■ Platinum Sponsorship



- Logo in ALL Special Event Ads in 2025
- Banner in LMT Pool
- Recognition in Press Material
- Featured in Social Media - All Special Events
- Special Event Signage
- Logo on Event Program (Choice of Event)
- Shout out on Social Media
- Logo on Event Banner
- Logo on Community Center TV
- Logo on Special Event Website

\$10,000

■ Gold Sponsorship



- Recognition in Press Material
- Featured in Social Media - All Special Events
- Special Event Signage
- Logo on Event Program (Choice of Event)
- Shout out on Social Media
- Logo on Event Banner
- Logo on Community Center TV
- Logo on Special Event Website

\$5,000

■ Silver Sponsorship



- Recognition in Press Material
- Shout out on Social Media
- Logo on Event Program (Choice of Event)
- Logo on Event Banner
- Logo on Community Center TV
- Logo on Special Event Website

\$3,000

Sponsorship Packages

Activity Sponsorship



- Shout out on Social Media
- Logo on Event Banner
- Logo on Community Center TV
- Logo on Special Event Website

\$1,500

Bronze Sponsorship



- Logo on Event Banner
- Logo on Community Center TV
- Logo on Special Event Website

\$1,000

Supporting Sponsorship



- Logo on Community Center TV
- Logo on Special Event Website

\$500





LOWER MAKEFIELD TOWNSHIP
PARKS AND RECREATION
SPONSORSHIP OPPORTUNITIES 2025

Business Name:

Business Address:

Phone:

Email:

Please Make Checks Payable to Lower Makefield Township (LMT)
Send to: Lower Makefield Township Community Center
Attn: Sponsorship Opportunities
1550 Oxford Valley Rd., Yardley, PA 19067

Sponsorship Opportunities	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1000	Other
Choose Sponsorship Amount:					

Designate Portions of Sponsorship to Various Special Events Listed Below:		
Event List:	Mark (x) to Sponsor:	Amount to Event:
9-11 Ceremonies Veteran's Day		
Parade		
5k Color Run (Make check payable to the Lower Makefield Community Foundation)		
Egg-Stravaganza		
Movie Night Under the Stars		
Halloween Costume Party		
Holiday Family Fun Night		

For More Information Contact:
LMT Membership Office
Kathy Howell
267-274-1105



Thank You!



267-274-1105



1550 Oxford Valley Rd. Yardley, PA 19067



kathyh@lmt.org



www.lmt.org