

Lower Makefield Township  
Citizens Traffic Commission  
April 19, 2010  
Meeting Minutes

Present: Virginia Torbert, Chairperson                      Susan Herman  
          Arthur Cohn, Vice Chairperson                     Scott Weaner  
          Richard Davino     Greg Caiola, Supervisor Liaison

Absent: William Hogan

Ms. Torbert opened the April 19, 2010 meeting of the Citizens Traffic Commission at 7:30PM.

Approval of March 15, 2010 CTC Minutes – The March 15, 2010 minutes were approved unanimously, as written.

Safe Driving Event Discussion

**Theme** - Ms. Torbert distributed an article on a Federal Highway Administration initiative called “Toward Zero Deaths”, based on the philosophy that even one road death is morally and ethically unacceptable. She suggested that the CTC consider this as a possible theme for the 2010 Safe Driving Event. It was agreed that the target audience would be teens and their parents. Ms. Herman spoke about an April 22 town hall meeting and teen forum, called Deadly Doses. This event, sponsored by LYFT and United Way, will discuss underage drinking and prescription drug abuse and could provide some ideas for the CTC event. Ms. Herman and Mr. Cohn will attend.

**Date** – The consensus was that the Safe Driving Event be held on a Saturday in October, to be consistent from year to year. The exact date will be decided after mid-June, when Ms. Herman will receive the Pennsbury School District schedule.

**Location** – LMT police had suggested the event be held in a middle school; it was agreed by the CTC members that the program could benefit from the additional space. Mr. Caiola believes the normal fee charged by the schools can be waived: he will explore that possibility.

**Sponsorship** – Mr. Davino was in touch with Erie Insurance; the local agents seem very interested in sponsoring the event, and the information is currently being reviewed at Erie headquarters. Mr. Davino will follow up and try to get feedback before the next meeting. Ms. Herman has a call in to Bob Sill of State Farm to see if they have any interest in sponsoring. Mr. Hogan had mentioned at the last meeting that he might be interested in having his driving school sponsor the event, if this is permissible. Ms. Torbert will discuss this with Mr. Hogan. Mr. Caiola suggested that there shouldn't be a problem with that as long as there is no aggressive promotion involve. Brochures on the table are acceptable. It was agreed that, until Erie Insurance responds, pursuing other car insurance sponsors would be put on hold, at least until the next meeting.

**Interactive Activities** - Ms. Torbert reported that Mr. Hogan had checked out a simulator owned by the Pa. DUI Association. The cost is \$1,000 per day, and each user would take 5-10 minutes. It was felt that a simulator like this would be more appropriate for an all day event, and, to date, no all day events have been scheduled by the Township for the rest of the year.

Mr. Weaner will look into possible video games appropriate for interactive activities.

Other - Mr. Caiola suggested that it might be a good idea to incorporate seat belts into the program; Ms. Herman will ask the LMT police if they are aware of any simulations involving seat belts. It was agreed that it is important to allow time for discussion after games, videos, and simulations.

There was discussion of how the - videotaping of the event would be handled if it were held in one of the middle schools. It was suggested that LYFT, which often sponsors programs at local schools, might want to partner with us on the production of our Safe Driving Event. Mr. Cohn and Ms. Herman will ask Ms. Morales-Chomicki how they are going to do their audio visual production at their upcoming event and ask if they would do the production for the Safe Driving Event.

Ms. Torbert asked that everyone bring title suggestions for the event, as well as ideas on speakers, to the next CTC meeting. Ms. Bray will do research on Toward Zero Deaths, to get ideas on what has already been done to support this theme.

Deer/Vehicle Collisions Project – Next Steps – Mr. Weaner reported that he has done no new maps because he has received no updated information. Ms. Torbert distributed reports done by the Newtown Township Environmental Advisory Council and asked Mr. Weaner if we could do something similar for 2008-2009 and Mr. Weaner indicated he thought it could be done. Ms. Torbert asked what information is useful to LMT, the CTC and, LMT residents, suggesting it might not be the same for all parties. Mr. Caiola suggested that it might be important to change the narrative on the website about deer/vehicle collisions on a seasonal basis, since deer are much more active at certain times of the year. Ms. Bray will draft a narrative for spring and forward it to the CTC. Ms. Torbert would like to see three years of accident data on one map, with each year a different color.

Other Business – Ms. Torbert spoke of the traffic issues that could result from Edgewood Village; Mr. Caiola agreed that those issues would be major. Ms. Torbert expressed her concern that there are traffic issues important to residents and that the CTC should be advocating for these residents, but too often cannot give meaningful input at the appropriate moment. Mr. Caiola agreed the CTC should be part of the process and believes there will be support among the BOS for giving the CTC the plans at the same time as the Planning Commission receives them. He said he would discuss that with the Board of Supervisors at the Executive Session prior to the April 21 meeting and would let Ms. Torbert know the decision.

There was discussion of the existing traffic problems at the intersection of Stony Hill and Yardley-Langhorne Roads, the location of the proposed Edgewood Crossing and Flowers Fields developments.

With no further business to discuss, the April 19, 2010 meeting of the Citizens Traffic Commission of Lower Makefield Township was adjourned at 9:30PM. The next meeting will be held on Monday, May 17, 2010, at 7:30PM, at the LMT municipal building.

Respectfully Submitted,

Jeanne Bray, Recording Secretary

