

Lower Makefield Township
Economic Development Committee
Meeting Minutes
April 13, 2009

Present: Greg Caiola, Supervisor Liaison
Ellen Slott Fisher, Member

Margaret Fine Levy, Member
Robert Smith, Member

The April 13, 2009 meeting of the Economic Development Committee of Lower Makefield Township was called to order at 7:35PM.

Map Project - Bob was told by the owner of the company that the proofs will be completed and sent overnight to Terry Fedorchak on Wednesday, April 15, for approval. If the proofs are approved by next week, the final map could be available by Memorial Day. There is a limited amount of space still available for advertising on the map. Greg suggested that a write-up on the history of the Township should be included; he will contact Michelle Stambaugh to write it and forward it to Ellie to be edited. Bob will then forward it to the rest of the EDC. We will be allowed one free ad; it needs to be determined who will be given that.

Meet and Greet – Bob will re-send the follow-up letter to the EDC and Terry for review; one person will sign on behalf of the Committee.

Local Restaurants – Bob feels we should be supporting local restaurants; he is working on a food and dining guide. It was decided we would hold our next meeting at Indian Gardens, in the Giant shopping center.

Ellie said her brother-in-law plays in a bluegrass band; during the summer, his town sponsors concerts on township property and charges admission. This led to a discussion of LMT doing something similar; venues were suggested, such as Veterans Park, which would allow people to walk to restaurants, Heston Hall, or the golf course. Bob asked how we could lay a concert like that onto events we are already holding, such as the farmers' market. It was suggested that we find a way to tie the music in to the EDC core mission – bringing attention and money to LMT businesses. Greg will contact the chair of the Special Events Committee, invite her to our next meeting, and ask that a copy of 2009 events be sent to him. Ellie will follow up to get more information on the concerts from her sister.

Bob asked what the relationship is between LMT and BPG. They are a real estate property trust and manage the buildings on Township Line Road. Bob will follow up with his contact there, to see if they want to get involved with EDC activities.

The March 9 minutes were approved as written.

The next EDC meeting will be held on Monday, May 4, 2009, at 7:30PM at Indian Gardens. With no further business to discuss, the meeting was adjourned at 9:00PM.

Respectfully submitted,

Jeanne Bray, Recording Secretary