

Lower Makefield Township
Economic Development Committee
Meeting Minutes
January 12, 2009

Present: Greg Caiola, Supervisor Liaison
Ellen Slott Fisher, Member
Edmund Kuszmar, Member
Margaret Fine Levy, Member
Cindy Osofsky, Member
Robert Smith, Member

Also in attendance: Terry Fedorchak, Lower Makefield Township Manager

The regularly scheduled meeting of the Economic Development Committee of Lower Makefield Township was called to order at 7:35PM.

The Committee members were asked whether there is a need to elect a Chair and Vice Chair; after some discussion, it was agreed that it is not necessary.

The LMT business meet and greet will be held on Tuesday, February 17, from 5-7PM, at McCaffrey's. Clark Shuster of the Lower Bucks Chamber of Commerce will send out e-mails to the 150 business members in the 18940 and 19067 zip codes. After Greg receives the LBCC list, he will forward it to the Committee for their input on additional businesses that should be invited. He will also draft a letter that can be sent to these businesses and forward it to the group for their input. The letter will list Terry as the contact. Terry will have someone send the letters out by the end of the week.

After a discussion about the format of the meet and greet, including the feasibility of having a presentation on the status of Edgewood Village, it was agreed that, with only two hours, it may be difficult to accommodate a presentation, particularly since the map project is the priority. After the introduction by Greg of EDC members and Township officials, Bob will give an overview of the map project, and a page or two of information will be available as handouts. Greg will contact Carter Van Dyke, architect for Edgewood Village, and ask him to provide plans for display and to be available to answer questions. There should also be LBCC materials available. Ed asked about introducing the Matrix project and it was decided that it is worth mentioning that there is some movement; the plans are about to go to the EAC and Planning Commission.

It is felt that the meet and greet will be the first of a number of meetings designed to support LMT businesses. Ellen asked if the Committee sees a Yardley Business Association-type organization coming out of this. Bob suggested that the goals of the EDC and the goals of a business association overlap in some areas and are different in others. A business association cares about individual businesses while the Committee cares about the Township. The EDC should not start a business association but could encourage the businesses to do that. Cindy suggested the EDC might want to encourage the businesses to help bring others into LMT, ask for their ideas on establishing LMT as more of a presence and their thoughts on what the EDC can do to help them grow their businesses and stay in LMT.

With no further business to discuss, the January 12, 2009 meeting of the EDC adjourned at 8:50PM. The next meeting will be held on Monday, February 9, at 7:30PM in the LMT Municipal building.

Respectfully Submitted,

Jeanne Bray, Recording Secretary