

Lower Makefield Township
Economic Development Commission
Meeting Minutes
January 26, 2010

Present: Ellen Slott Fisher Robert F. Smith
 Edmund Kuszmar Pete Stainthorpe, Liaison
 Margaret Fine Levy

Absent: Cynthia Osofsky

The January 26, 2010 meeting of the Economic Development Commission was opened at 7:35PM.

The first order of business was to welcome Mr. Stainthorpe, the new BOS Liaison, to the Commission. The Commission members gave Mr. Stainthorpe information on when, and why, they joined the EDC.

Approval of December 2009 Minutes -The minutes from the December 22, 2009 meeting were approved.

Nomination and Election of Officers – Ms. Fisher nominated Mr. Smith as Chairman of the EDC and Mr. Kuszmar seconded the motion. Mr. Smith was unanimously elected to Chair the Economic Development Commission. Mr. Smith nominated Ms. Fisher as Vice Chair-Secretary of the Economic Development Commission, Mr. Kuszmar seconded the motion and Ms. Fisher was unanimously elected .

Projects for 2010 –

Meet and Greets – There are two meet and greets planned for 2010. The first will be at the Makefield Highlands Golf Course; this will provide a good opportunity to partner with the Golf Course and an opportunity to highlight it as an LMT resource. Mr. Smith suggested it be held in the Spring.

The second meet and greet will be held at Sunrise at Lower Makefield, probably in the Fall. The management offered to host the event in their large meeting room; they also told Mr. Smith that they would open their meeting room to LMT's seniors.

Gateway Signage Project – Mr. Stainthorpe reported that there was a move to have signs made in 2007 but, because of budget concerns, it never came to a vote. Mr. Smith suggested that it will be necessary to get buy-in from all stakeholders and that the signs should be made and installed at no cost to taxpayers, getting the money from sponsors instead. Mr. Stainthorpe agreed that sponsors might be an effective way to get it done. Mr. Kuszmar suggested we use a local vendor to do the work, if possible. He provided a list of vendors compiled by one of his employees in New Jersey. He mentioned that a new sign was just installed in his neighborhood, Yardley Oaks; he will find out which vendor did that job. Mr. Smith will bring a portfolio of samples from around the country to the next meeting. He suggested the Township would save money by having LMT employees do the work; Mr. Stainthorpe thought that was feasible. Ms. Levy volunteered to try to track down the work that was previously done on identifying

locations for signs. It was felt that 12 or 14 signs might be needed, but that they would not all have to be done at the same time. Mr. Stainthorpe mentioned that most of the entry way roads are county or state roads, so there may be restrictions. It was felt that it might be possible to get approval to put some signs on private land.

LMT Wikipedia Posting and Flickr page– Mr. Smith would like to see the LMT Wikipedia posting improved, and will work with Ms. Fisher on that. Ms. Levy volunteered her son to post it. Mr. Smith would like to create a Flickr page for LMT and has a lead on someone who might take photographs of LMT landmarks.

Workshops – The EDC has discussed the possibility of scheduling workshops on business-related topics, such as small business loans, either separately from, or in partnership with, the Small Business Association, Lower Bucks Chamber of Commerce, or Bucks County Economic Development Corporation.

Liquor Licenses in LMT – Mr. Smith wants an overview from Dave Truelove, LMT’s Solicitor, of the legal steps that need to be taken for LMT to allow liquor licenses; first, he will discuss this with Mr. Fedorchak. The EDC will make liquor licenses a more significant agenda item at the meet and greets. It is felt that there is reason to pursue this if it is going to benefit some of LMT’s restaurants.

With no further business to discuss, the January 26, 2010 meeting of the Economic Development Commission adjourned at 8:30PM. The next meeting will be held on Tuesday, February 23, 2010 at 7:30PM, in the LMT municipal building.

Respectfully Submitted,

Jeanne Bray, Recording Secretary