Lower Makefield Township
Economic Development Commission
February 22, 2011
Meeting Minutes

Present: Robert Smith, Chairman Edmund Kuszmar
Ellen Slott Fisher, Vice Chair

Mr. Smith called the February 22, 2011 meeting of the Economic Development Commission to order at 7:30PM. The first order of business was to review the minutes from the January 25, 2011 meeting. The minutes were approved unanimously, with changes.

Reorganization – Ms. Fisher nominated Mr. Smith as Chairman of the Economic Development Commission for the year 2011; the nomination was seconded and approved unanimously. Ms. Fisher nominated Mr. Kuszmar as Vice Chairman; the nomination was seconded and approved unanimously.

Meeting with EMAC - Ms. Fisher mentioned that a store is closing in LMT, and asked if the EDC should have a role in finding a new tenant. Mr. Smith explained that the EDC does not have the resources or the budget to adopt that role, and feels the EDC, instead, needs to be an ambassador for the Township and provide information that will be helpful to LMT's business community. To that end, Mr. Smith met with LMT's Electronic Media Advisory Committee to discuss the work the EMAC is doing on the new LMT website. He believes that the EDC can help to make the new website a tool for economic development. Mr. Smith distributed a two page information sheet to the Commissioners, for their consideration for the EDC page of the new website. Mr. Smith asked that they review the information in more detail and provide any additional feedback.

Mr. Smith suggested that the EDC should put together a directory identifying people who can answer calls on schools, housing, transportation, and other aspects of life in LMT. He asked the Commissioners to give that idea some thought. He thinks the EDC can help the Town be ready when people are considering moving to LMT.

Online Map Project – Mr. Fedorchak has given approval to proceed with the online map project pending Mr. Smith's presentation of the project at an upcoming Board of Supervisors meeting. The goal is to send a letter to LMT businesses in April and have the online map up and running around June.

Gateway Signs – A discussion of gateway signs will be deferred to the March meeting.

There was discussion of changing the day of EDC meetings. The fourth Tuesday of the month still works for Ms. Fisher and Mr. Kuszmar. Mr. Smith will contact Ms. Levy and Ms. Osofsky to get their input.
The next meeting of the Economic Development Commission will be held at the LMT municipal building on March 22, 2011, at 7:30PM. With no further business to discuss, the February 22, 2011 meeting of the Economic Development Commission was adjourned at 8:45PM.

Respectfully Submitted,

Jeanne Bray, Recording Secretary