

Lower Makefield Township  
Electronic Media Advisory Committee  
Meeting Minutes  
October 14, 2010

Present: Zachary Rubin, Chairman                      Dennis O'Brien  
          Lisa Gage     Peter Stainthorpe  
          David Kelliher

The October 14, 2010 meeting of the Electronic Media Advisory Committee was called to order by Chairman Rubin at 7:30 p.m. Mr. Rubin mentioned that Ms. Marilyn Mydalek's three year term on the EMAC had come to an end and she had decided not to pursue another term. He added that Mr. Joseph Ader had been appointed to the EMAC by the Board of Supervisors to fill a previous vacancy.

Approval of Minutes of the August 12, 2010 Meeting – The minutes of the August 12, 2010 EMAC meeting were unanimously approved.

Discussion of Updating the LMT Website – There was discussion of potential vendors for this project.

Presentation for the LMT Board of Supervisors' Budget Workshops – Mr. Rubin mentioned that the LMT budget workshops were due to start in November, and that, in his opinion, there is no reason for the EMAC to further discuss updating LMT media until they are certain money will be made available for this project. After discussion, it was decided that Mr. Rubin and Ms. Gage will go before the Budget Workshop to request that the Supervisors add \$15,000-\$20,000 to the budget to update Township media. There was also discussion of Facebook; Mr. Rubin asked Mr. O'Brien to come to the next meeting prepared to do a presentation on Facebook. Mr. Rubin also asked Mr. Kelliher to invite Nicole Kelliher, whose business is social media, to do a presentation.

New Business – Mr. Rubin distributed an informational article regarding cell towers for the Committee's review.

Mr. Rubin suggested that EMAC meetings should be monthly beginning in January 2011, if the Board of Supervisors includes money in the 2011 budget for updating the Township's website and meetings. With no further business to discuss, the October 14, 2010 meeting of the Electronic Media Advisory Committee was adjourned at 8:15 p.m. The next meeting of the EMAC will be held on December 9, 2010, at 7:30 p.m., in the LMT municipal building.

Respectfully Submitted,

Jeanne Bray, Recording Secretary

