

Lower Makefield Township
Economic Development Commission
April 23, 2013
Meeting Minutes

Present: Jesse Levy, Chairperson Margaret Fine Levy
Ellen Slott Fisher, Vice Chairperson Robert Smith

Also in attendance was Robert Dwyer, a consultant working with BPG.

Review and Approval of Minutes from the February 26, 2013 EDC Meeting – The February 26, 2013 minutes were approved unanimously, as submitted.

Update on Economic Development Collateral Material – Mr. Smith reported that the material is posted on the LMT website in PDF form and has been sent to key people and organizations. Next steps will be to develop an HTML version, as well as a power point presentation, and to break out, and tweak, some of the points.

Update on Meetings with Select Philadelphia and Bucks County EDC – Mr. Levy reported that he met with Select Philadelphia and the Bucks County EDC to learn about what they do and how it might impact the LMT EDC. He asked if we have introduced ourselves to realtors, lawyers, and other potentially interested parties. Mr. Smith said we have not done that in a formal way, but that it is a good idea. He suggested that we try going to them, rather than inviting them to meet and greets. The first EDC visit might be to Bright Farms. Mr. Levy suggested the EDC might consider sending a survey to local businesses; he will forward a template and some additional information from the County to the EDC. He asked that everyone come up with at least one additional question.

Update on Social Media to Further Economic Development – Mr. Levy reported that he has not yet developed a handle for the EDC twitter account because he first wants to gather ideas on what we should tweet. After some discussion, he asked everyone to send him their ideas on what we could tweet. Mr. Smith will continue to build his Linked In group.

Cindy Osofsky Resignation – Mr. Levy reported that Ms. Osofsky's intention is to resign from the EDC. He will ask her to send a letter to Mr. Fedorchak, so that the Township can begin to advertise the vacancy.

Public Comment – Mr. Dwyer was in attendance to find out more about what the EDC is doing. He was in LMT because he has been asked by BPG to find out if there is a better use for the planned 180,000 foot Capstone development. Because there is such a high vacancy rate - 47% - among commercial properties in LMT, it is feared that Capstone could sit there empty for years.

With no further business to discuss, the April 23, 2013 meeting of the Economic Development Commission was adjourned at 9:15PM. The next meeting of the EDC will be held on Tuesday, May 28, 2013, at 7:30PM, in the LMT municipal building.

Respectfully Submitted,

Jesse Levy, Chairperson