

LMT ECONOMIC DEVELOPMENT COMMISSION
8/25/15 MEETING NOTES

Attending: Meg Fine Levy, David Schmid, David Wilner, Rajani Veermachanen, Ron Smith, Tom Conoscenti

Absent: Jesse Levy, Ellie Fisher, Joan Kamens

Project Priorities:

1. Continue to fill any vacancies with active members.
 - a. Members expressed an interest in an updated list of member contact information.
→ Tom Conoscenti will compile and distribute the member contact info list.
2. Forward-looking Project: 2015 EDC Business Survey
 - a. Approximately 400 survey forms were mailed in May by the Township Manager's office and completed forms are being returned to and processed by the staff of Lynn Bush at the Bucks County Planning Commission in Doylestown.
→ Tom Conoscenti will contact Lynn Bush, get the results and share them with EDC members.
 - b. 2015 Survey results will be discussed and analyzed at the regular September meeting.
→ Rajani will contact Zach Rubin at the LMT Electronic Media Advisory Committee to plan for posting these results to the EDC page on the LMT web site.
 - c. To further leverage and share the Survey results, EDC will hold a "meet and greet" for Survey respondents and other local businesses that is tentatively scheduled for 5:30 – 7:30pm on Thursday, November 12.
→ Rajani will determine if a venue is available at Makefield Highlands Gold Course.
 - d. Members agreed that planning should now begin the 2016 Business Survey and that some questions regarding local taxation should be included.
3. Current Economic Project: LMT Economic Activity Heat Map
 - a. Tom Conoscenti distributed a final version of the "LMT Economic Activity Heat Map" for review and discussion.
4. Community Update to the Board of Supervisors
 - a. Ron Smith suggested the Board of Supervisors regular meeting on October 21 as the date for making the EDC Community Update presentation an agenda item. This presentation will include the 2015 Business Survey results as well as the LMT Economic Activity Heat Map.
 - b. The EDC's regular monthly meeting date will therefore be moved up from October 27 to October 20 to provide for a review prior to the presentation.
→ Tom Conoscenti will contact Barbara Ellison to change the meeting date.
5. Other Projects
 - a. David Schmid briefly reviewed his Memo discussing the EDC Mission Statement and proposing a Residents Survey Project.
→ David Schmid will circulate his Memo to all new members and we will discuss this more fully at the September meeting.
 - b. The EDC Information Brochure posted on the EDC page of the LMT web site needs to be revised and updated.
→ Tom Conoscenti shared some proposed changes and asked members to review the Brochure and offer their suggestions and comments by the September meeting date.
 - c. Some years ago the Township published a map showing local businesses. Ron Smith suggested that EDC consider an update as an additional future project.