

**LMT ECONOMIC DEVELOPMENT COMMISSION**  
**2/23/16 MEETING NOTES**

PRESENT: Tom Conoscenti, David Wilner, Joan Kamens  
ABSENT: Meg Levy, John Lewis, David Schmid, Ellie Fisher, Rajani Veeramachanen

1. EDC role in promoting Lower Makefield Township (Tom Conoscenti's discussions with some Supervisors during the Community Update presentation at the October 2015 BOS meeting)
  - EDC members are looking for specific guidance from the BOS as to expectations regarding substantive contributions and priorities for this year. To that end, Tom Conoscenti will try to arrange a meeting with John Lewis and / or Jeff Benedetto prior to the regular March meeting.
  
2. 2016 Project: Update and reissue the Township Business Map (the 2009 printed version and the 2012 interactive version appearing on the Township web site)
  - Tom Conoscenti's research to date indicates that the copyright is held by one company in Ohio (Craig Cartography, now operating as CelticMaps.com), the ad selling and printing was handled by a second company in Kentucky (City Maps, now defunct but absorbed into ChamberMaps.com) and the LMT.org interactive street map is hosted on the computer servers of a third company based in Florida (dolphinmap.com).
  
3. 2016 Project: Revise and update the EDC brochure posted on the LMT web site: ***Lower Makefield....In The Middle of Everything***
  - Our review of the draft with proposed changes is deferred until the March monthly meeting.
  
4. 2016 EDC Business Survey
  - We reviewed the 2015 Business Survey and discussed changes to the proposed new and revised questions for the 2016 Business Survey. The questions will be finalized at the regular March monthly meeting. We intend to follow the same relative timeline as in 2015, with the Survey distributed in May, the results returned in June and then compiled in July.
  
5. Managing EDC media: Twitter account, LinkedIn Group, LMT web site, Facebook
  - Tom Conoscenti met with Zach Rubin of the LMT Electronic Media Advisory Board to discuss future uses of various social media by EDC. The intent is to be active without unnecessarily duplicating other Township efforts.

**NEXT SCHEDULED MEETING: Tuesday, March 22, 2016 at 7:30pm in the Township Building Meeting Room**