

LMT ECONOMIC DEVELOPMENT COMMISSION

4/26/16 MEETING NOTES

PRESENT: Tom Conoscenti, David Wilner, John Lewis

ABSENT: Ellie Fisher, Joan Kamens, Meg Levy, David Schmid. Rajani Veeramachanen

1. 2016 EDC Business Survey Project

→ We have finalized the content, logistics and distribution plans for the upcoming 2016 Business Survey. Barbara Ellison of the Township Manager's Office will update her mailing list of township-based businesses and then duplicate and mail the hard copies of the Survey. Tom Conoscenti has arranged to make this document available on Survey Gizmo. Thus, for the first time, respondents have the option either to return the printed copy or to complete the Survey online. We are looking for a cutoff date of June 18 and results will be shared with the community and the Board of Supervisors in early September.

2. 2016 Map Update Project: Update and reissue the Township Business Maps (the 2009 printed version and the 2012 interactive version appearing on the Township web site)

→ John Lewis used a sample address file of Township-based businesses to mock up a draft version of an interactive Google Map of Lower Makefield Township. This demo proved that we can replace and internally maintain the existing but outdated version of the Interactive Map presently linked to the Township web site from an outside vendor.

→ The success of this demo means that we only need to proceed with the potential vendor with regard to the new printed version of the Township map.

3. Art in the Park Project

→ Dave Wilner suggested that it may be possible to enhance certain Township-owned park or other open space with major sculpture pieces to be placed there on loan from a New Jersey sculpture park. Dave will pursue this opportunity, including contact with the Artists of Yardley to gauge this group's interest in participating.

NEXT SCHEDULED MEETING: Tuesday, May 24, 2016 at 7:30pm in the Township Building Meeting Room